

38th AWARD Awards Finalists

A Film & Video

A.02 Television Commercial, Individual. 30 Seconds

Entry N°	Title	Client	Entrant Company
A.02-509	CAMRY SUPERHERO	TOYOTA	Saatchi & Saatchi Sydney
A.02-519	Bus	Foxtel	TBWA\Sydney

A.03 Television Commercial, Individual. Over 30 Seconds

Entry N°	Title	Client	Entrant Company
A.03-502	Roll Home With A Chiko	Chiko	Cummins & Partners Melbourne
A.03-506	Question the Answers	Monash University	GPY&R Melbourne
A.03-507	A BCfing Musical	BCF Boating Camping Fishing	Clemenger BBDO Brisbane
A.03-508	There is only one Big Mac	McDonald's, Taiwan	Leo Burnett Taiwan
A.03-509	Welcome to the other side	Lion	DDB Group New Zealand
A.03-513	nbn "Silent Reunion"	nbn	BWM Dentsu Melbourne
A.03-514	Hello	NZ Transport Agency	Clemenger BBDO Wellington
A.03-516	Mum's Wish	New Zealand Lotteries	DDB Group New Zealand
A.03-518	LET'S STOP IT AT THE START	AUSTRALIAN GOVERNMENT: DEPARTMENT OF SOCIAL SERVICES	BMF
A.03-519	Meet the Tinkletons	ALDI Australia	BMF
A.03-520	Style Is Why	OPSM	The POOL COLLECTIVE

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A.03-522	'Good Chat'	Toyota New Zealand	Saatchi & Saatchi New Zealand
A.03-525	Date	Foxtel	TBWA\Sydney
A.03-526	Ad-break Free	Foxtel / Fox Sports	Cummins&Partners Sydney
A.03-531	Like father, Like daughter	NRMA	Y&R GROUP
A.03-532	Anything for Love	McDonald's	The Sweet Shop
A.03-535	You Never Lamb Alone	Meat & Livestock Australia	The Monkeys
A.03-536	Operation Boomerang	Meat & Livestock Australia	The Monkeys
A.03-538	The Anthem	Samsung	Leo Burnett Sydney
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A.04 Television Commercial, Campaign. Less Than 30 Seconds

Entry N°	Title	Client	Entrant Company
A.04-500	'Hallelujah!' Moments <ul style="list-style-type: none">- Bill- Yoga- Foot rub- Toilet- PlayStation- Spider	RSVP	The Core Agency
A.04-501	NOTHING BEATS THE PERFECT AUSSIE CHRISTMAS <ul style="list-style-type: none">- Pudding - 15- Champagne - 15- Mince Pies - 15- Lobster Tails - 15- Fudge - 15	ALDI Australia	BMF

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A.05 Television Commercial, Campaign. 30 Seconds

Entry N°	Title	Client	Entrant Company
A.05-500	The Boys <ul style="list-style-type: none">- Talcum Powder- Lunges- Cycle	Bonds / Pacific Brands Underwear Australia	Clemenger BBDO Melbourne

A.06 Television Commercial, Campaign. Any Length

Entry N°	Title	Client	Entrant Company
A.06-505	NOTHING BEATS THE PERFECT AUSSIE CHRISTMAS <ul style="list-style-type: none">- The Tinkeltons - 60- Champagne - 15- Fudge - 15- Lobster Tails - 15	ALDI Australia	BMF
A.06-510	Phase 1 <ul style="list-style-type: none">- Date- Bus- Karen- Karen Returns- Mobile Cinema- Prelude	Foxtel	TBWA\Sydney
A.06-514	Buy The Car Not the Ad <ul style="list-style-type: none">- Drivers Seat- Performance- Safety- Features	SKODA	FINCH

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A.07 Large Format Screens, Individual. Any Length

Entry N°	Title	Client	Entrant Company
A.07-500	Every Second Counts	St Kilda Film Festival	FINCH
A.07-503	Welcome to the other side	Lion	DDB Group New Zealand
A.07-504	CAMRY SUPERHERO	TOYOTA	Saatchi & Saatchi Sydney
A.07-505	Mum's Wish	SKY Television New Zealand	DDB Group New Zealand
A.07-509	Style is Why	OPSM	Marcel Sydney
A.07-511	Pocket Money	ANZ	TBWA Melbourne
A.07-515	Date	Foxtel	TBWA\Sydney
A.07-516	Like father, Like daughter	NRMA	Y&R GROUP

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A.08 Large Format Screens, Campaign. Any Length

Entry N°	Title	Client	Entrant Company
A.08-500	House of Little Moments Season 2 <ul style="list-style-type: none">- Golden Theme Park- World Class Insensitive Shrimp- Hero Has No Tears	Uni President	ADK TAIWAN

A.09 Charity, Individual. Any Length

Entry N°	Title	Client	Entrant Company
A.09-500	Suicide Notes Talk Too Late	Movember	Cummins & Partners Melbourne
A.09-502	The Lucky Ones	Parkinson's NSW	J.Walter Thompson Sydney
A.09-507	MND - The Fading Symphony	MND Australia	Photoplay Films
A.09-509	The Easy Part - Sarah	Steve Waugh Foundation	Havas
A.09-510	The Easy Part - Liam	Steve Waugh Foundation	Havas

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A.10 Charity, Campaign. Any Length

Entry N°	Title	Client	Entrant Company
A.10-500	Letters of Gallipoli II <ul style="list-style-type: none">- Letters of Gallipoli, Life in the Trenches- Letters of Gallipoli, Never the Same- Letters of Gallipoli, Caught in the Firing Line	Legacy	GPY&R Melbourne
A.10-501	The Unexpected Homeless <ul style="list-style-type: none">- Richard- Rachel- Terry	The Salvation Army	TBWA Auckland
A.10-502	The Easy Part <ul style="list-style-type: none">- Sarah- Liam- Renee	Steve Waugh Foundation	Havas

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A.11 Interactive Film, Individual. Any Length

Entry N°	Title	Client	Entrant Company
A.11-503	Google Play, "Through the Dark"	Google	R/GA Sydney

A.12 Interactive Film, Campaign. Any Length

Entry N°	Title	Client	Entrant Company
A.12-500	Thoughts <ul style="list-style-type: none">- Thoughts Overview- Chopper's Thoughts- Rhys Darby's Thoughts- Simon McKinney's Thoughts- Cori Gonzales-Macuer's Thoughts	NZ Transport Agency	Clemenger BBDO Wellington