

38th AWARD Awards Finalists

B Craft In Advertising

B.01 Film - Direction

Entry N°	Title	Client	Entrant Company
B.01-500	Insuring This Australian Life	TAL	Revolver/Will O'Rourke
B.01-501	Inside The Joke	Melbourne International Comedy Festival	Revolver/Will O'Rourke
B.01-503	Every Second Counts	St Kilda Film Festival	FINCH
B.01-504	Date Night	FOXTEL	FINCH
B.01-507	STOP IT AT THE START	Department of Social Services	FINCH
B.01-509	Mini Legends	NAB	Revolver/Will O'Rourke
B.01-510	Drivers Seat	ŠKODA	FINCH
B.01-513	What's your why?	Rebel Sport	FINCH
B.01-515	Rocket Car	Old Spice	Revolver/Will O'Rourke
B.01-516	Whale	Old Spice	Revolver/Will O'Rourke
B.01-520	A Life's Work	R.M.Williams	FINCH
B.01-521	Rethink Speed	Transport Accident Commission	FINCH
B.01-523	Ride of the AAMI's	AMMI	FINCH
B.01-532	Rescue Helicopter Service	Westpac	Revolver/Will O'Rourke
B.01-533	80 Years Of Torment	Rustlers	Revolver/Will O'Rourke

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B.01-534	Spring Lamb 2016	Meat and Livestock Australia (MLA)	Plaza Films
B.01-535	Secret Agent	Adobe	Revolver/Will O'Rourke
B.01-536	Never A Sellout	TurboTax	Revolver/Will O'Rourke
B.01-537	BARRY OGDEN	UNILEVER	Plaza Films
B.01-539	Style Is Why	OPSM	The POOL COLLECTIVE
B.01-541	Chase It	Honda	Goodoil Films
B.01-542	What Is Up?	Australian Defence Force	Goodoil Films
B.01-550	Strong, Silent Type	Toyota	Goodoil Films
B.01-554	Operation Boomerang	Meat & Livestock Association MLA	rabbit
B.01-557	Best Toy Ever	IKEA	The Sweet Shop
B.01-558	Pool Kid	Thomas Cook	The Sweet Shop
B.01-559	Anything for Love	McDonald's	The Sweet Shop
B.01-560	In The Moment	5 Seeds	The Sweet Shop
B.01-561	Google Play, "Through the Dark"	Google	R/GA Sydney
B.01-566	Mum's Wish	Lotto NZ	The Sweet Shop
B.01-567	Anchor 'Go Strong'	Fonterra	Exit
B.01-568	Five Year Plan	Old Spice	The Sweet Shop

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B.01-569	Hearing What Goes Unsaid	Headspace	Revolver/Will O'Rourke
B.01-570	The Best Holidays Are Created Together	House of Travel	Exit
B.01-571	Rethink Role Models	Samsung	Exit
B.01-572	Hello	NZ Transport Agency	Curious Film
B.01-576	Juliette The Doll	McDonald's UK	The Glue Society
B.01-577	When You Drive, Never Drink	Heineken	The Glue Society
B.01-578	Wonderful Life	Ikea	The Glue Society

B.02 Film - Cinematography

Entry N°	Title	Client	Entrant Company
B.02-501	Insuring This Australian Life	TAL	Revolver/Will O'Rourke
B.02-502	Question The Answers	Monash University	Revolver/Will O'Rourke
B.02-503	Dreams	Chevrolet	McCann Worldwide Group
B.02-504	The Magic of Technology	Telstra	Revolver/Will O'Rourke
B.02-514	Rescue Helicopter Service	Westpac	Revolver/Will O'Rourke
B.02-516	"I know just the place"	Tourism Queensland	J.Walter Thompson Sydney
B.02-518	Style Is Why	OPSM	The POOL COLLECTIVE
B.02-519	Chase It	Honda	Goodoil Films
B.02-520	What Is Up?	Australian Defence Force	Goodoil Films

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B.02-521	Strong, Silent Type	Toyota	Goodoil Films
B.02-522	What's your why?	Rebel Sport	FINCH
B.02-523	Drivers Seat	ŠKODA	FINCH
B.02-524	A Life's Work	R.M.Williams	FINCH
B.02-526	Like father, Like daughter	NRMA	Y&R GROUP
B.02-534	Anchor 'Go Strong'	Fonterra	Exit
B.02-535	The Best Holidays Are Created Together	House of Travel	Exit
B.02-536	Rethink Role Models	Samsung	Exit

B.03 Film - Editing

Entry N°	Title	Client	Entrant Company
B.03-500	St.Kilda Film Festival Trailer 2016	St.Kilda Council	The Institute of Post Production
B.03-501	Date Night	FOXTEL	FINCH
B.03-510	Seek 'Superfab'	Seek	The Butchery
B.03-512	Tiger Beer - Wok	Heineken - Tiger Beer	Heckler
B.03-514	NOTHING BEATS THE PERFECT AUSSIE CHRISTMAS	ALDI Australia	The Butchery
B.03-516	HCF 'Health Is'	HCF Health Insurance	The Butchery
B.03-517	McDonalds 'Anything For Love'	McDonalds	The Butchery
B.03-520	Domestic Violence 'Stop it at the Start'	Australian Government Department of Social Service	ARC EDIT

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B.03-521	House of Travel 'The Best Holidays are Created Tog	House of Travel	ARC EDIT
B.03-522	NAB 'Journey'	National Australia Bank	ARC EDIT
B.03-523	NZ Lotto 'Mum's Wish'	NZ Lotteries	ARC EDIT
B.03-524	Anchor 'Go Strong'	Fontera Brands	ARC EDIT
B.03-525	Airforce 'What Is Up?'	Australian Defence Force	The Editors
B.03-526	Samsung #dowhatyoucant 'Jessica Ashwood'	Samsung Electronics Australia	The Editors
B.03-527	Samsung 'Re-think Role Models'	Samsung Electronics Australia	The Editors
B.03-529	NAB 'More than Money'	National Australia Bank	ARC EDIT
B.03-531	Best Toy Ever	IKEA	The Sweet Shop
B.03-534	NRMA 'Like Father, Like Daughter'	NRMA	ARC EDIT
B.03-535	The Naked Ute	Volkswagen	Revolver/Will O'Rourke

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B.04 Film - Animation

Entry N°	Title	Client	Entrant Company
B.04-500	V Skills Picking Llamas from Alpacas	Frucor	The Kitchen Table
B.04-504	Dance	Quilton	FINCH
B.04-505	The Innovator	The Woolmark Company	Buck
B.04-507	Chartered Accountants - Cake	Chartered Accountants	Heckler
B.04-509	Harder on Your Own - Snow White	Pfizer	With Collective
B.04-510	A #BetterWayToFly	Air New Zealand	Blockhead Ltd
B.04-511	Google Play, "Through the Dark"	Google	R/GA Sydney
B.04-514	FDA - The Real Cost - Straw City	FDA	Alt.vfx
B.04-517	AirBnb - A different Paris	AirBnb	Photoplay Films

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B.05 Film - Digital Visual Effects

Entry N°	Title	Client	Entrant Company
B.05-502	You Make the Game	AFL	FINCH
B.05-503	EV - Tiny	EECA	Ogilvy & Mather New Zealand
B.05-507	Hahn Superdry 'Never Settle'	Lion	Alt.vfx
B.05-508	Steinlager - Tokyo Dry	Steinlager	Palace
B.05-510	Honda Civic - Chase It	Honda Australia	Alt.vfx
B.05-511	Quantum Break - The Cemetery	Xbox	Alt.vfx
B.05-512	TAC - Speed	TAC Victoria	Blackbird
B.05-513	Think Again - Glass Body	Mental Health Commission	Blackbird

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B.06 Film - Original Music

Entry N°	Title	Client	Entrant Company
B.06-505	Welcome to the other side	Lion	DDB Group New Zealand
B.06-509	Pool Kid	Thomas Cook	The Sweet Shop
B.06-512	A BC Fing musical	BCF (Boating Camping Fishing)	The Sweet Shop
B.06-514	Anchor 'Go Strong'	Fonterra	Exit
B.06-515	The Best Holidays Are Created Together	House of Travel	Exit

B.07 Film - Best Use and/or Arrangement of Existing Music

Entry N°	Title	Client	Entrant Company
B.07-501	David Jones Christmas 2016	David Jones	Smith & Western Sound
B.07-503	The Anthem	Samsung	Leo Burnett Sydney
B.07-505	Subaru 'Do'	Subaru	Nylon Studios
B.07-507	Westpac 'Chopper'	Westpac	Nylon Studios
B.07-508	Hello	NZ Transport Agency	Clemenger BBDO Wellington
B.07-510	The Magic of Technology	Telstra	Revolver/Will O'Rourke
B.07-511	"I know just the place"	Tourism & Events Queensland	J.Walter Thompson Sydney
B.07-512	NAB AFL Auskick	NAB	Level Two Music
B.07-517	Plucka	KFC	Ogilvy Australia

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B.07-521	Google Play, "Through the Dark"	Google	R/GA Sydney
B.07-522	MND - The Fading Symphony	MND Australia	Photoplay Films
B.07-523	Magic	Heinz	The Sweet Shop
B.07-528	NRMA 500 Miles	NRMA	We Love Jam Studios
B.07-529	Rethink Role Models	Samsung	Exit
B.07-531	TIGER BEER MELTING POT	HEINEKEN ASIA PACIFIC PTE. LTD	Song Zu
B.07-533	Christmas 2017	ALDI	Rumble Studios
B.08	Film - Sound Design		
Entry N°	Title	Client	Entrant Company
B.08-502	Defence Force Recruiting 'What Is Up?'	Defence Force Recruiting	Nylon Studios
B.08-504	Samsung 'Rethink Role Models'	Samsung Electronics Australia	Nylon Studios
B.08-505	Clas Mild-Sound to Melody	PT NOJORONO TOBACCO INTERNATIONAL	Rosco Audio
B.08-507	TIGER BEER WOK	HEINEKEN ASIA PACIFIC PTE. LTD	Song Zu
B.08-508	Born This Way	Nulon	Uncanny Valley
B.08-515	Anchor 'Go Strong'	Fonterra	Exit
B.08-516	The Best Holidays Are Created Together	House of Travel	Exit

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B.09 Film - Music Video

Entry N°	Title	Client	Entrant Company
B.09-500	Butter	Born Dirty	Revolver/Will O'Rourke
B.09-502	Dan Sultan - Magnetic	Dan Sultan	Photoplay Films
B.09-503	Courtney Barnett "Elevator Operator"	Courtney Barnett	Exit