

38th AWARD Awards Finalists

E Poster & Outdoor

E.01 Outdoor Supersite & Spectacular, Maxiscape & Landmark, Individual

Entry N°	Title	Client	Entrant Company
E.01-501	The Boys	Bonds / Pacific Brands Underwear Australia	Clemenger BBDO Melbourne

E.05 Outdoor, Campaign. Any Format

Entry N°	Title	Client	Entrant Company
E.05-502	Error Message Adshels <ul style="list-style-type: none"> - Your mother didn't complain - That's what she said - Like Dinesh's Girlfriend 	SKY Television New Zealand	DDB Group New Zealand
E.05-503	X-Ray Casts <ul style="list-style-type: none"> - X-Ray Casts Indoor Poster - X-Ray Casts Billboard - X-Ray Casts DM Pack 	Fonterra Brands NZ, Anchor	Colenso BBDO
E.05-514	Lockout Law Memorials <ul style="list-style-type: none"> - Memorials 1 - Memorials 2 - Memorials 3 	Keep Sydney Open	M&C Saatchi Sydney
E.05-516	Packs That Scare Gulls	Hungry Jack's	Clemenger BBDO Sydney

38th AWARD Awards Finalists

E.08 Charity, Individual. Any Size/Format

Entry N°	Title	Client	Entrant Company
E.08-500	SMS Last Words	GLOBAL ROAD SAFETY PARTNERSHIP	Havas
E.08-501	Invisible Message	WWF Australia	Leo Burnett Sydney
E.08-502	Life Saving Stickers	Australian Road Safety Foundation	GPY&R Brisbane

E.10 Interactive and/or Moving Outdoor, Individual

Entry N°	Title	Client	Entrant Company
E.10-500	The Boys	Bonds / Pacific Brands Underwear Australia	Clemenger BBDO Melbourne
E.10-502	The Conscious Crossing	KiwiRail	Clemenger BBDO Wellington
E.10-505	Lamb tastes good in any language	Meat & Livestock Australia	The Monkeys

38th AWARD Awards Finalists

E.11 Interactive and/or Moving Indoor, Individual

Entry N°	Title	Client	Entrant Company
E.11-502	Meet Graham	TAC	Clemenger BBDO Melbourne

E.12 Interactive and/or Moving Point of Sale, Individual

Entry N°	Title	Client	Entrant Company
E.12-500	The 2 Litre Towel	Australian Weaving	M&C Saatchi Melbourne