

38th AWARD Awards Finalists

F Public Relations

F.01 Best Integrated Campaign Led by PR

Entry N°	Title	Client	Entrant Company
F.01-503	Meet Graham	TAC	Clemenger BBDO Melbourne
F.01-504	Hungry Jack's Brekk-e-tag	Hungry Jacks	Clemenger BBDO Sydney
F.01-505	brainBAND	Samsung Australia	Leo Burnett Sydney
F.01-506	Do you care enough to be a cop?	New Zealand Police	Ogilvy & Mather New Zealand
F.01-511	Pocket Money	ANZ	TBWA Melbourne
F.01-514	Uncrushable	M.J. Bale	TBWA\Sydney
F.01-518	You Never Lamb Alone	Meat & Livestock Australia	The Monkeys

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F.02 Charity, Best Integrated Campaign Led by PR

Entry N°	Title	Client	Entrant Company
F.02-500	The Ugly Xmas Rashie	Cancer Council Australia	RUMBLE Creative & Media
F.02-501	The Unconventional Oven	Kidsafe	DDB Group Melbourne
F.02-505	The Riderless Bike	The Steve Waugh Foundation	Havas Group