

38th AWARD Awards Finalists

G Radio

G.01 Up To and Including 30 Seconds

Entry N°	Title	Client	Entrant Company
G.01-508	Free Coffee Mug URXXL	SKY Television New Zealand	DDB Group New Zealand
G.01-509	Free Hoodie URXXL	SKY Television New Zealand	DDB Group New Zealand
G.01-510	NOTHING BEATS THE PERFECT AUSSIE CHRISTMAS	ALDI Australia	BMF
G.01-511	Probably the Carlsberg Radio Campaign	Independent Liquor	TBWA Auckland

G.02 Over 30 Seconds

Entry N°	Title	Client	Entrant Company
G.02-500	Roll Home With A Chiko	Chiko	Cummins & Partners Melbourne
G.02-501	Free SoHo URXXL	SKY Television New Zealand	DDB Group New Zealand
G.02-502	HALL OF NAMES	Sportsbet	BMF
G.02-504	Probably the Carlsberg Radio Campaign	Independent Liquor	TBWA Auckland
G.02-508	Knock Off Clock	Victoria Bitter / Carlton United Breweries	Clemenger BBDO Melbourne

38th AWARD Awards Finalists

G.03 Campaign

Entry N°	Title	Client	Entrant Company
G.03-507	Silicon Valley URXXL <ul style="list-style-type: none"> - Free Coffee - Free Hoodie - Free Soho - Case Study 	SKY TV	DDB Group New Zealand
G.03-508	ALDI LIQUOR TRANSLATOR <ul style="list-style-type: none"> - El Toro Macho - Highland Earl Blended Scotch Whiskey - Renberg Cider 	ALDI Australia	BMF
G.03-509	NOTHING BEATS THE PERFECT AUSSIE CHRISTMAS <ul style="list-style-type: none"> - Fudge - Prawns - Lobster Tails - Mince Pies 	ALDI Australia	BMF
G.03-510	Time With Mum <ul style="list-style-type: none"> - Time With Mum - Out of Options - Time With Mum - Pilates - Time With Mum - Window 	Road Safety Commission	303 MullenLowe
G.03-516	Probably the Carlsberg Radio Campaign <ul style="list-style-type: none"> - TBC - TBC - TBC 	Independent Liquor	TBWA Auckland

38th AWARD Awards Finalists

G.04 Charity, Individual. Any Length

Entry N°	Title	Client	Entrant Company
G.04-501	Crash Radio	HK Automobile Association	Cheil HK
G.04-502	Bedroom	Vinnies	M&C Saatchi Sydney

G.07 Production In Radio, Campaign

Entry N°	Title	Client	Entrant Company
G.07-500	Command the Unsullied <ul style="list-style-type: none">- Dave- Jono- Jane	SKY TV	DDB Group New Zealand
G.07-501	Silicon Valley URXXL <ul style="list-style-type: none">- Free Coffee- Free Hoodie- Free Soho	SKY Television New Zealand	DDB Group New Zealand

38th AWARD Awards Finalists

G.08 Copywriting

Entry N°	Title	Client	Entrant Company
G.08-500	Roll Home With A Chiko	Chiko	Cummins & Partners Melbourne
G.08-506	Probably the Carlsberg Radio campaign	Independent liquor NZ	TBWA Auckland

G.09 Innovative Use of Radio

Entry N°	Title	Client	Entrant Company
G.09-501	The Airborne Ad	Australia Post	GPY&R Melbourne
G.09-502	Wonderful Hold Music	Myer	Clemenger BBDO Melbourne
G.09-503	Silicon Valley URXXL	SKY Television New Zealand	DDB Group New Zealand

G.10 Sound Design

Entry N°	Title	Client	Entrant Company
G.10-500	Gendercide 'Baby Bonnet'	The LIFE Foundation	Eardrum

38th AWARD Awards Finalists

G.11 Best Use Of Music

Entry N°	Title	Client	Entrant Company
G.11-501	Roll Home With A Chiko	Chiko	Cummins & Partners Melbourne
G.11-504	Christmas 2017	ALDI	Rumble Studios