

38th AWARD Awards Finalists

J Digital

J.04 Microsite - Business to Consumer

Entry N°	Title	Client	Entrant Company
J.04-500	Audi R8 Blink	Audi Australia	Holler
J.04-501	Hungerithm	Mars Chocolate Australia	Clemenger BBDO Melbourne
J.04-502	Meet Graham	TAC	Clemenger BBDO Melbourne

J.07 Digital Campaign - Business to Consumer

Entry N°	Title	Client	Entrant Company
J.07-501	Hungerithm	Mars Chocolate Australia	Clemenger BBDO Melbourne
J.07-505	V Skills	Frucor	TKT Sydney
J.07-507	The Boys	Bonds / Pacific Brands Underwear Australia	Clemenger BBDO Melbourne
J.07-513	YOU'VE GOTTA HAVE A TEAM	Football Federation of Australia - Hyundai A-Leagu	BMF
J.07-514	The Naked Ute	Volkswagen	DDB Sydney

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J.09 Digital Campaign - Charity

Entry N°	Title	Client	Entrant Company
J.09-501	The Unexpected Homeless	The Salvation Army	TBWA Auckland

J.12 Online Ad - Online Promotion

Entry N°	Title	Client	Entrant Company
J.12-500	Hungerithm	Mars Chocolate Australia	Clemenger BBDO Melbourne

J.13 Online Ad - Charity

Entry N°	Title	Client	Entrant Company
J.13-500	Amnesty Unblocker	Amnesty International	Colenso BBDO
J.13-501	The Annoying Lump	New Zealand Breast Cancer Foundation	Colenso BBDO
J.13-502	The Unexpected Homeless	The Salvation Army	TBWA Auckland

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J.18 Mobile - Other

Entry N°	Title	Client	Entrant Company
J.18-500	Hungerithm	Mars Chocolate Australia	Clemenger BBDO Melbourne
J.18-501	Cheers To A Legend	Diageo	Leo Burnett Sydney
J.18-509	The Teleporter Adventures	Commonwealth Bank	M&C Saatchi Sydney
J.18-511	Data Auction	Virgin Mobile	TBWA\Sydney
J.18-513	Google Play, "Through the Dark"	Google	R/GA Sydney
J.18-515	#Comeonin	Sydney Opera House	DDB Sydney

J.19 Mobile - Charity

Entry N°	Title	Client	Entrant Company
J.19-501	'Missing Child' Lock Screens	Save The Children	Cheil HK

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J.20 Digital Kiosk, Point of Sale, On-site, Outdoor Digital

Entry N°	Title	Client	Entrant Company
J.20-501	Meet Graham	TAC	Clemenger BBDO Melbourne
J.20-504	Nike "Mercurial Speed Room"	Nike	R/GA Sydney
J.20-505	The Tailor Made Store	Chadstone	BWM Dentsu Melbourne

J.21 Digital Kiosk, Point of Sale, On-site, Outdoor Digital, Charity

Entry N°	Title	Client	Entrant Company
J.21-500	Invisible Message	WWF Australia	Leo Burnett Sydney

J.22 Online Promotion, Campaign

Entry N°	Title	Client	Entrant Company
J.22-500	Hungerithm	Mars Chocolate Australia	Clemenger BBDO Melbourne
J.22-502	Preserved Memories	SPC Ardmona	Leo Burnett Melbourne

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J.23 Online Promotion - Charity, Campaign

Entry N°	Title	Client	Entrant Company
J.23-500	#staynegatHIVe <ul style="list-style-type: none"> - Rappler Page Takeover - HIVfy Microsite - #staynegatHIVe Social Media 	Loveyourself	Dentsu Jayme Syfu

J.25 Online Film, 3 Minutes or Less

Entry N°	Title	Client	Entrant Company
J.25-500	Make Dinnertime Matter	Mars	Clemenger BBDO Sydney
J.25-502	Every Second Counts	St Kilda Film Festival	FINCH
J.25-515	Hello	NZ Transport Agency	Clemenger BBDO Wellington
J.25-516	The Naked Ute	Volkswagen	Revolver/Will O'Rourke
J.25-525	Pocket Money	ANZ	TBWA Melbourne
J.25-537	You Never Lamb Alone	Meat & Livestock Australia	The Monkeys
J.25-538	Operation Boomerang	Meat & Livestock Australia	The Monkeys

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J.26 Online Film, Over 3 Minutes

Entry N°	Title	Client	Entrant Company
J.26-509	Google Play, "Through the Dark"	Google	R/GA Sydney
J.26-512	V Skills Jumping Over Stuff	Frucor	TKT Sydney

J.27 Online Film - Charity

Entry N°	Title	Client	Entrant Company
J.27-501	The Unexpected Homeless	The Salvation Army	TBWA Auckland

J.28 Social Media

Entry N°	Title	Client	Entrant Company
J.28-501	The Boys	Bonds / Pacific Brands Underwear Australia	Clemenger BBDO Melbourne
J.28-502	Hungerithm	Mars Chocolate Australia	Clemenger BBDO Melbourne
J.28-503	You're Accepted	Minus18	GPY&R Melbourne
J.28-504	Preserved Memories	SPC Ardmona	Leo Burnett Melbourne
J.28-507	Jimi's Legend Series	Eastern Bay Road Safety Programme	Clemenger BBDO Wellington
J.28-512	Command the Unsullied	SKY TV	DDB Group New Zealand
J.28-514	Tiny Trailers	SKY Television New Zealand	DDB Group New Zealand
J.28-518	Betty	Chicken Treat	Marketforce
J.28-525	Qantas Out of Office Travelogue	Qantas	The Monkeys

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J.28-531	Uncrushable	M.J. Bale	TBWA\Sydney
J.28-533	Data Auction	Virgin Mobile	TBWA\Sydney
J.28-539	#Comeonin	Sydney Opera House	DDB Sydney
J.28-540	Naked Ute	Volkswagen	DDB Sydney
J.29	Social Media, Charity		
Entry N°	Title	Client	Entrant Company
J.29-502	Wasty	Ozharvest	CX agency Lavender
J.30	Apps		
Entry N°	Title	Client	Entrant Company
J.30-504	Sound Storm	National Acoustic Laboratories	Nomad/Deepend

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J.31 Apps - Charity

Entry N°	Title	Client	Entrant Company
J.31-501	Reword	Headspace	Leo Burnett Melbourne

J.32 Emerging Digital/ Connected Products

Entry N°	Title	Client	Entrant Company
J.32-503	LandCruiser Emergency Network	Toyota Motor Corporation Australia	Saatchi & Saatchi Sydney
J.32-504	brainBAND	Samsung Australia	Leo Burnett Sydney