

38th AWARD Awards Finalists

N Branded Entertainment & Content

N.02 Mobile

Entry N°	Title	Client	Entrant Company
N.02-500	Hungerithm	Mars Chocolate Australia	Clemenger BBDO Melbourne
N.02-501	V Skills	Frucor	TKT Sydney
N.02-506	Uncrushable	M.J. Bale	TBWA\Sydney
N.02-507	Google Play, "Through the Dark"	Google	R/GA Sydney

N.05 Charity

Entry N°	Title	Client	Entrant Company
N.05-500	The Unexpected Homeless	The Salvation Army	TBWA Auckland

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N.06 Documentaries - TV

Entry N°	Title	Client	Entrant Company
N.06-500	All I Need	UBank	The Monkeys

N.08 Documentaries - Online

Entry N°	Title	Client	Entrant Company
N.08-501	All I Need	UBank	The Monkeys
N.08-504	Millennials for Martial Law	CARMMA	TBWA\SANTIAGO MANGADA PUNO

N.09 Documentaries - Online, Campaign/Series

Entry N°	Title	Client	Entrant Company
N.09-503	All I Need	UBank	The Monkeys
	- All I Need		
	- All I Need		
	- All I Need		

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N.11 Documentaries - Charity

Entry N°	Title	Client	Entrant Company
N.11-500	Letters of Gallipoli	Legacy	GPY&R Melbourne

N.12 Entertainment - TV

Entry N°	Title	Client	Entrant Company
N.12-500	All I Need	UBank	The Monkeys

N.13 Entertainment - TV, Campaign/Series

Entry N°	Title	Client	Entrant Company
N.13-502	ART BREAKS <ul style="list-style-type: none">- Fidget And Foil- Ancient Eye- Felled	ABC	World Wide Mind

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N.14 Entertainment - Online

Entry N°	Title	Client	Entrant Company
N.14-500	V Skills Applying Sunscreen	Frucor	TKT Sydney
N.14-503	V Skills Llamas from Alpacas	Frucor	TKT Sydney
N.14-504	V Skills Jumping Over Stuff	Frucor	TKT Sydney
N.14-509	Jimi's Legend Series	Eastern Bay Road Safety Programme	Clemenger BBDO Wellington
N.14-522	Google Play, "Through the Dark"	Google	R/GA Sydney
N.14-525	Operation Boomerang	Meat & Livestock Australia	The Monkeys

N.15 Entertainment - Online, Campaign/Series

Entry N°	Title	Client	Entrant Company
N.15-501	The Boys <ul style="list-style-type: none"> - Impact - Swim - Cycle - Talc - Showers - Trim - Lunges - Cricket - Stuck - Impact 	Bonds / Pacific Brands Underwear Australia	Clemenger BBDO Melbourne

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N.15-502 **V Skills**

Frucor

TKT Sydney

- Remembering Names
- Asking someone out
- Conflict resolution
- Breaking the ice
- Choosing a flatmate
- Parallel parking
- Whistling
- Smoke Bombing
- Getting shredded
- Detecting A Lie

N.15-514 **Real Estate Tips From The Terminally Ill**

UBank

The Monkeys

- Individual Interview: Julie
- Individual Interview: Karen
- Individual Interview: Ken
- Individual Interview: Kris
- Individual Interview: Shannon
- Individual Interview: Nicole

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N.16 Entertainment - Film

Entry N°	Title	Client	Entrant Company
N.16-501	Every Second Counts	St Kilda Film Festival	FINCH
N.16-502	Thank you for sharing	Total Access Communication Public Company Limited	The Leo Burnett Group Thailand
N.16-507	Google Play, "Through the Dark"	Google	R/GA Sydney
N.16-508	Real Estate Tips From The Terminally Ill	UBank	The Monkeys

N.18 Experiential - Installation

Entry N°	Title	Client	Entrant Company
N.18-500	Meet Graham	TAC	Clemenger BBDO Melbourne
N.18-501	GAYNZ	ANZ	Revolver/Will O'Rourke
N.18-505	Nike "Mercurial Speed Room"	Nike	R/GA Sydney

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N.20 Experiential - Interactive

Entry N°	Title	Client	Entrant Company
N.20-500	Hungerithm	Mars Chocolate Australia	Clemenger BBDO Melbourne
N.20-501	Meet Graham	TAC	Clemenger BBDO Melbourne
N.20-506	Google Play, "Through the Dark"	Google	R/GA Sydney

N.21 Experiential - Charity

Entry N°	Title	Client	Entrant Company
N.21-500	The Riderless Bike	Steve Waugh Foundation	Havas