

37th AWARD Awards Winners

A Film & Video

A.02 Television Commercial, Individual. 30 Seconds

Entry N°	Title	Client	Entrant Company	Gong
A.02-509	Suitcase	Melbourne International Comedy Festival	Clemenger BBDO Melbourne	Bronze
A.02-513	The Advisors - Headlights	Car Advice	The Monkeys	Bronze
A.02-530	Dream Run	Honda Australia	Leo Burnett Melbourne	Bronze
A.02-532	Disappearing Act	AHM Health Insurance	DDB Group Melbourne	Bronze

A.03 Television Commercial, Individual. Over 30 Seconds

Entry N°	Title	Client	Entrant Company	Gong
A.03-501	Dream Run	Honda Australia	Leo Burnett Melbourne	Silver
A.03-509	Strings	Transport Accident Commission	Clemenger BBDO Melbourne	Silver
A.03-511	Solar Stealers	Origin Energy	Clemenger BBDO Melbourne	Bronze
A.03-513	Wild Horse Chase	Honda Australia	Leo Burnett Melbourne	Bronze
A.03-515	Pop's Gift	NZ Lotteries	DDB Group New Zealand	Bronze

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A.03-516	Richie's BBQ	Meat & Livestock Australia	The Monkeys	Gold
A.03-521	Towards Zero	Transport Accident Commission (TAC)	Clemenger BBDO Melbourne	Bronze
A.03-523	Deng Adut	Western Sydney University	FINCH	Gold
A.03-529	The Perfect Aussie Christmas	ALDI Australia	BMF	Silver
A.03-530	You're Better on Beef	Meat & Livestock Australia	BMF	Bronze
A.03-539	Feels Like Home	Qantas	EXIT	Silver

A.04 Television Commercial, Campaign. Less Than 30

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
A.04-501	Like Brands. Only Cheaper. Part II	ALDI Australia	BMF	Silver
	<ul style="list-style-type: none"> - Vampire - Mammoth - Pasta Sauce - Cockroaches - Door Knocker - Seagull - Greek 			

37th AWARD Awards Winners

A.05 Television Commercial, Campaign. 30 Seconds

Entry N°	Title	Client	Entrant Company	Gong
A.05-508	Live lastminute.com.au	Wotif Group	Havas Worldwide Australia	Bronze
	<ul style="list-style-type: none">- Hug- Fabulousness- Flames			

A.06 Television Commercial, Campaign. Any Length

Entry N°	Title	Client	Entrant Company	Gong
A.06-503	Western Sydney University Brand Campaign	Western Sydney University	FINCH	Bronze
	<ul style="list-style-type: none">- Deng Adut- Jay Manley- Melissa Chiu			

A.07 Large Format Screens, Individual. Any Length

Entry N°	Title	Client	Entrant Company	Gong
A.07-509	Dream Run	Honda Australia	Leo Burnett Melbourne	Silver
A.07-518	Feels Like Home	Qantas	EXIT	Silver
A.07-519	Behind The Lens	Paspaley Pearls	Special Group Limited	Bronze

37th AWARD Awards Winners

A.08 Large Format Screens, Campaign. Any Length

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
A.08-500	House of Little Moments	UNI President	ADK Taiwan	Silver
	<ul style="list-style-type: none">- MONT BLANC- A TASTE OF BROKEN HEART- MEET-CUTE- HAWAII FRIED NOODLE WITH SUNSHINE- AN EXTRAORDINARY HOME-MADE NOODLE			

A.09 Charity, Individual. Any Length

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
A.09-501	Game of Balls	Blue Ball Foundation	M&C Saatchi Sydney	Gold
A.09-506	Ultimate Death Scene	Sea Shepherd	The Works	Bronze

37th AWARD Awards Winners

B Craft In Advertising

B.01 Film - Direction

Entry N°	Title	Client	Entrant Company	Gong
B.01-505	Piggy Sue	Vodafone	Revolver / Will O'Rourke	Bronze
B.01-508	Captain Risky	Budget Direct	Goodoil Films	Bronze
B.01-510	Dream Run	Honda	Goodoil Films	Silver
B.01-512	Wild Horse Chase	Honda	Goodoil Films	Bronze
B.01-515	When We Believe, We Can	Commonwealth Bank	Goodoil Films	Bronze
B.01-528	Murmuration	SKY	The Sweet Shop	Silver
B.01-529	Pop's Gift	NZ Lotto	The Sweet Shop	Bronze
B.01-535	Deng Adut	Western Sydney University	FINCH	Silver
B.01-562	Ripple	Nike	Revolver / Will O'Rourke	Silver
B.01-563	Specially Selected For The Perfect Aussie Christmas	Aldi Australia	Revolver / Will O'Rourke	Silver

37th AWARD Awards Winners

B.01-564 **Ultimate Death Scene** Sea Shepherd The Works **Bronze**

B.01-578 **Feels Like Home** Qantas EXIT **Bronze**

B.02 **Film - Cinematography**

Entry N°	Title	Client	Entrant Company	Gong
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B.02-502	Dream Run	Honda	Goodoil Films	Bronze
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B.02-503	When We Believe, We Can	Commonwealth Bank	Goodoil Films	Bronze
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B.02-509	Deng Adut	Western Sydney University	FINCH	Bronze
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B.02-517	Murmuration	SKY	The Sweet Shop	Silver
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B.02-522	I Am Fire	Rural Fire Service NSW	J. Walter Thompson Sydney	Bronze
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37th AWARD Awards Winners

B.03 Film - Editing

Entry N°	Title	Client	Entrant Company	Gong
B.03-500	Piggy Sue	Vodafone	The Editors	Bronze
B.03-501	Feels Like Home	Qantas	The Editors	Bronze
B.03-503	You're Better On Beef	Meat & Livestock Australia	Revolver / Will O'Rourke	Bronze
B.03-505	When We Believe, We Can	Commonwealth Bank	The Editors	Bronze
B.03-506	Deng Thiak Adut	Western Sydney University	The Butchery Film Editing Services	Bronze
B.03-509	Captain Risky	Budget Direct	The Editors	Bronze
B.03-512	Dream Run	Honda	The Butchery Film Editing Services	Silver
B.03-529	Wild Horse Chase	Honda	Method Studios	Bronze

37th AWARD Awards Winners

B.04 Film - Animation

Entry N°	Title	Client	Entrant Company	Gong
B.04-504	Jay Manley	Western Sydney University	FINCH	Bronze
B.04-507	Fragile Oceans	Australian Marine Conservation Society	Collider	Bronze
B.04-508	Dream Run	Honda Australia	Alt.vfx	Silver

B.05 Film - Digital Visual Effects

Entry N°	Title	Client	Entrant Company	Gong
B.05-500	13 Years	SEEK	Revolver / Will O'Rourke	Bronze
B.05-503	Chimpfall	Bingle	Goodoil Films	Bronze
B.05-506	Jay Manley	Western Sydney University	FINCH	Bronze
B.05-510	Dream Run	Honda Australia	Alt.vfx	Silver
B.05-518	Murmuration	SKY	Blockhead	Silver

37th AWARD Awards Winners

B.06 Film - Original Music

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
B.06-503	Another World Awaits You	Samsung Electronics Australia Pty Ltd	Song Zu	Silver
B.06-504	SONY Alpha	SONY Australia	Turning Studios	Bronze
B.06-505	Perfect Aussie Christmas	ALDI Australia	Turning Studios	Silver
B.06-514	ALDI Fresh 'Bananas'	ALDI Australia	Rumble Studios	Bronze

B.07 Film - Best Use and/or Arrangement of Existing Music

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
B.07-500	When We Believe, We Can	Commonwealth Bank	Goodoil Films	Silver
B.07-501	Feels Like Home	Qantas	Song Zu	Silver
B.07-504	Deng Adut	Western Sydney University	FINCH	Silver
B.07-506	Murmuration	SKY	The Sweet Shop	Silver

37th AWARD Awards Winners

B.08 Film - Sound Design

Entry N°	Title	Client	Entrant Company	Gong
B.08-508	Another World Awaits You	Samsung	Revolver / Will O'Rourke	Bronze
B.08-510	You're Better on Beef	MLA	Rumble Studios	Silver
B.08-512	Oils	Super Cheap Auto	Curious Film	Bronze

B.11 Print - Copywriting, Campaign

Entry N°	Title	Client	Entrant Company	Gong
B.11-500	Foreign Objects	Honda Australia	Leo Burnett Melbourne	Bronze

- **Herpestes Auropunctatus (Indian Mongoose)**
- **Rhinella Marina (Cane Toad)**
- **Alopex Lagopus (Arctic Fox)**

37th AWARD Awards Winners

B.13 Print - Art Direction, Campaign

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
B.13-501	Living Memories	Brake	Y&R New Zealand	Silver
	<ul style="list-style-type: none">- Living Memories - Tyreese- Living Memories - Samuel- Living Memories - Krystal- Living Memories - Luci- Living Memories - Nayan			

B.14 Print - Photography, Individual

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
B.14-501	Glassons Ring of fire	Glassons	Simon Harsent	Bronze

B.15 Print - Photography, Campaign

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
B.15-501	Uncage	Tiger Beer	Simon Harsent	Bronze
	<ul style="list-style-type: none">- Parkour- Charlie- Huan			

37th AWARD Awards Winners

B.20 Illustration - Digital Illustration

Entry N°	Title	Client	Entrant Company	Gong
B.20-505	If You Know What I Mean	H&R Block	JOY Agency	Bronze

B.32 Digital - Digital Adverts

Entry N°	Title	Client	Entrant Company	Gong
B.32-504	Shot by Sound	David Jones	Whybin\TBWA Group Sydney	Bronze

B.41 Digital - Film for Interactive

Entry N°	Title	Client	Entrant Company	Gong
B.41-502	Here	The University of Sydney	The Monkeys	Bronze

37th AWARD Awards Winners

B.42 Digital - Technological Innovation

Entry N°	Title	Client	Entrant Company	Gong
B.42-501	Lifeline	Samsung Australia	Leo Burnett Sydney	Bronze
B.42-504	Heartbeat	Lexus Australia	M&C Saatchi Sydney	Silver

B.43 Branded Entertainment and Content

Entry N°	Title	Client	Entrant Company	Gong
B.43-514	Behind The Lens	Paspaley Pearls	Special Group Limited	Bronze

37th AWARD Awards Winners

C Print

C.01 Consumer Magazine, Individual

Entry N°	Title	Client	Entrant Company	Gong
C.01-506	Reduce Speed Dial	Volkswagen	Colenso BBDO	Bronze

C.04 Newspaper, Individual, Colour

Entry N°	Title	Client	Entrant Company	Gong
C.04-500	Cover Racism	Ceylon Newspapers (Pvt) Ltd.	TBWA\Sri Lanka	Silver
C.04-501	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Silver
C.04-504	A Cream that gives you Wrinkles	New Zealand Breast Cancer Foundation	Colenso BBDO	Bronze
C.04-515	Drumstick	KFC	BBDO Malaysia	Silver

37th AWARD Awards Winners

C.05 Newspaper, Campaign

Entry N°	Title	Client	Entrant Company	Gong
C.05-500	Foreign Objects	Honda Australia	Leo Burnett Melbourne	Bronze
	<ul style="list-style-type: none">- Herpestes Auropunctatus (Indian Mongoose)- Rhinella Marina (Cane Toad)- Alopex Lagopus (Arctic Fox)			

37th AWARD Awards Winners

D Integrated Campaign

D.01 Integrated Campaign

Entry N°	Title	Client	Entrant Company	Gong
D.01-502	#MyFamilyCan	SPC Ardmona	Leo Burnett Melbourne	Bronze
	<ul style="list-style-type: none"> - Other - Packaging - Other - Branded Content - Interactive - Social Activation - Other - In-Store POS & Direct Marketing - Print - Magazine 			
D.01-507	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Silver
	<ul style="list-style-type: none"> - DM - Open Letter Newspaper ad - Interactive - Website - Interactive - Social - Outdoor - Billboards and Street Posters - Print - Open Letter - Interactive - Web Films - Other - Pop Up Restaurant - Other - Product Design 			
D.01-517	Brewtroleum	DB Breweries	Colenso BBDO	Gold
	<ul style="list-style-type: none"> - Other - Ambient - Brewtroleum Stations - Other - Ambient - Station Takeover - Outdoor - Brewtroleum Tanker - TV - Save the entire world - TV - Zero - Other - Online Video - The brewery behind Brewtroleum - Other - Online Video - Lighthouse 			

37th AWARD Awards Winners

D.02 Integrated Campaign, Charity

Entry N°	Title	Client	Entrant Company	Gong
D.02-500	Just	WWF - Australia	Leo Burnett Sydney	Silver
	<ul style="list-style-type: none"> - Other - Just Packaging - Interactive - Just How to Videos - Outdoor - Just Lemon, Cucumber, Cinamon 			
D.02-501	Living Memories	Brake	Y&R New Zealand	Bronze
	<ul style="list-style-type: none"> - Print - Magazines - Poster - Living Memories Street Posters - Poster - Living Memories Indoor Posters - Other - Living Memories Online banners - Cinema - Living Memories Cinema - TV - Living Memories PR - Sunday News Programme - Outdoor - Living Memories Adshels 			
D.02-502	Breast Milk	Breast Cancer Cure	Y&R New Zealand	Bronze
	<ul style="list-style-type: none"> - Other - PR - 174 individual media stories - Poster - Wheat-bix and Breakfast - DM - New product 			

37th AWARD Awards Winners

E Poster & Outdoor

E.02 Street Furniture Including Superlite, Citylight & Metrolite,

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
E.02-500	Donation Posters	Public Transport Victoria	GPY&R Melbourne	Bronze
E.02-509	Drumstick	KFC	BBDO Malaysia	Silver

E.05 Outdoor, Campaign, Any Format

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
E.05-511	Brewtroleum	DB Breweries	Colenso BBDO	Silver

- **Brewtroleum Petrol Station**
- **Brewtroleum Tanker**
- **Brewtroleum TBC**

37th AWARD Awards Winners

E.06 Targeted Indoor, Individual

Entry N°	Title	Client	Entrant Company	Gong
E.06-500	#MyFamilyCan	SPC Ardmona	Leo Burnett Melbourne	Bronze

E.08 Charity, Individual, Any Size/Format

Entry N°	Title	Client	Entrant Company	Gong
E.08-500	Just	WWF - Australia	Leo Burnett Sydney	Silver

E.09 Charity, Campaign, Any Size/Format

Entry N°	Title	Client	Entrant Company	Gong
E.09-500	Living Memories Campaign	Brake	Y&R New Zealand	Bronze

- Living Memories - Samuel Street Poster
- Living Memories - Luci Street Poster
- Living Memories - Krystal Street Poster
- Living Memories - Nayan Street Poster
- Living Memories Luci Adshel
- Living Memories - Nayan Adshel
- Living Memories - Tyreese Adshel
- Living Memories - Samuel Adshel
- Living Memories - Nayan Indoor Poster
- Living Memories - Luci Indoor Poster

E.09-502	Just	WWF - Australia	Leo Burnett Sydney	Bronze
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- Just Lemon
- Just Cucumber
- Just Cinamon

37th AWARD Awards Winners

E.10 Interactive and/or Moving Outdoor, Individual

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
E.10-501	Donation Posters	Public Transport Victoria	GPY&R Melbourne	Bronze
E.10-506	Unforgotten Soldiers	SKY TV - History Channel	DDB Group New Zealand	Gold
E.10-513	Play The Bridge	2degrees Mobile Limited	Special Group Limited	Silver

37th AWARD Awards Winners

F Public Relations

F.01 Best Integrated Campaign Led by PR

Entry N°	Title	Client	Entrant Company	Gong
F.01-501	Inspiring Spirit	Scoot	Saatchi & Saatchi Singapore	Silver
	<ul style="list-style-type: none"> - Other - Launch Video - DM - Direct Mail Kit to Spirit CEO + Media - Outdoor - Inflatable blimp over Spirit headquarters in USA - Other - Follow-up Online Video - Other - Naming of Boeing 787 plane "Inspiring Spirit" - Interactive - Trophy Flat Mailer - TV - TV Interviews with Scoot CEO 			
F.01-508	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Gold
	<ul style="list-style-type: none"> - DM - Open Letter Newspaper ad - Interactive - Website - Interactive - Social - Outdoor - Billboards and Street Posters - Print - Open Letter - Interactive - Web Films - Other - Pop Up Restaurant - Other - Product Design 			
F.01-510	Reverse April Fools'	BMW	DDB Group New Zealand	Bronze
	<ul style="list-style-type: none"> - Print - April Fools' Special - Print - Reveal ad - Interactive - Reverse April Fools' video - Other - Reverse April Fools' Event/Stunt - Other - PR 			

37th AWARD Awards Winners

F.01-523 **#Airline Wager** Air New Zealand/Qantas Host Sydney **Silver**

- Other - Newspaper coverage
- Other - Television news
- Other - Social media - Twitter

F.02 **Charity, Best Integrated Campaign Led by PR**

Entry N°	Title	Client	Entrant Company	Gong
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F.02-500 **Living Memories** Brake Y&R New Zealand **Bronze**

- Other - TVNZ Sunday
- Other - TVNZ Sunday NZ Herald
- Other - Stuff.co.nz
- Other - Breakfast Show
- Other - Women Weekly

F.02-501 **Don't Trade Me** Paw Justice DDB Group New Zealand **Bronze**

- Interactive - Online Auctions
- Interactive - Website
- Outdoor - Social media
- Other - PR
- Interactive - Don't Trade me Banner ad
- Interactive - Don't Trade Me Preroll
- TV - Don't Trade Me TVC
- Print - Don't Trade Me Newspaper Ad

F.02-503 **Breast Milk** Breast Cancer Cure Y&R New Zealand **Bronze**

- TV - Breast Milk PR-One News
- TV - Breast Milk PR-Seven Sharp
- DM - New product
- Print - Breast Milk NZ Herald

37th AWARD Awards Winners

F.02-507

Game of Balls

Blue Ball Foundation

M&C Saatchi Sydney

Silver

- Other - Game of Balls Banner
- Interactive - Game of Balls Film
- Other - Game of Balls Social

37th AWARD Awards Winners

G Radio

G.01 Up To and Including 30 Seconds

Entry N°	Title	Client	Entrant Company	Gong
G.01-507	Father's Day Spiderman	City of Perth	Marketforce	Bronze
G.01-513	Twisted Trailers / Jaws	Maltesers / MARS Chocolate Australia	Clemenger BBDO Melbourne	Bronze
G.01-514	Twisted Trailers / Chainsaw Massacre	Maltesers / MARS Chocolate Australia	Clemenger BBDO Melbourne	Bronze

G.03 Campaign

Entry N°	Title	Client	Entrant Company	Gong
G.03-506	Keep Looking When Cooking <ul style="list-style-type: none"> - Frying - Simmering - Boiling 	Fire & Rescue NSW	Leo Burnett Sydney	Silver
G.03-509	Dogs Don't Judge <ul style="list-style-type: none"> - Lowerback tattoo - Old Sweatpants - Lottery - Whack Job - Crazy Hair 	MARS	Colenso BBDO	Bronze

37th AWARD Awards Winners

G.03-516 Twisted Trailers Maltesers / MARS Chocolate Australia Clemenger BBDO Melbourne **Bronze**

- Jaws
- Chainsaw Massacre
- Child's Play

G.03-517 Towards Zero Transport Accident Commission (TAC) Clemenger BBDO Melbourne **Silver**

- Brake Lights
- In The Rain
- Night Highway

G.04 Charity, Individual. Any Length

Entry N°	Title	Client	Entrant Company	Gong
G.04-503	Meet the Locals - Meet the Bears	Wellington Zoo Trust	Clemenger BBDO Wellington	Silver
G.04-504	Meet the Locals - Meet the Fire Ants	Wellington Zoo Trust	Clemenger BBDO Wellington	Silver
G.04-505	Meet the Locals - Meet the Alligators	Wellington Zoo Trust	Clemenger BBDO Wellington	Silver
G.04-509	Not the Time - Burns	St John Ambulance WA	The Brand Agency	Bronze

37th AWARD Awards Winners

G.05 Charity, Campaign, Any Length

Entry N°	Title	Client	Entrant Company	Gong
G.05-503	Meet the Locals <ul style="list-style-type: none">- Meet the Bears- Meet the Alligators- Meet the Fire Ants	Wellington Zoo Trust	Clemenger BBDO Wellington	Silver
G.05-505	Well Written Weather <ul style="list-style-type: none">- Monday- Tuesday- Wednesday- Thursday- Friday	Auckland Writer's Festival	Colenso BBDO	Silver
G.05-507	Not the Time <ul style="list-style-type: none">- Bleeding- Burns- Unconscious	St John Ambulance WA	The Brand Agency	Bronze

37th AWARD Awards Winners

G.06 Production In Radio, Individual

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
G.06-501	Letters of Gallipoli, War	Legacy	GPY&R Melbourne	Bronze
G.06-502	Meet the Locals - Meet the Alligators	Wellington Zoo Trust	Clemenger BBDO Wellington	Gold
G.06-503	Meet the Locals - Meet the Bears	Wellington Zoo Trust	Clemenger BBDO Wellington	Gold
G.06-504	Meet the Locals - Meet the Fire Ants	Wellington Zoo Trust	Clemenger BBDO Wellington	Gold
G.06-505	Burns	St John Ambulance Western Australia	Eardrum	Bronze

G.10 Sound Design

<u>Entry N°</u>	<u>Title</u>	<u>Client</u>	<u>Entrant Company</u>	<u>Gong</u>
G.10-500	Letters of Gallipoli	Legacy	GPY&R Melbourne	Bronze
G.10-502	Meet the Locals - Meet the Alligators	Wellington Zoo Trust	Clemenger BBDO Wellington	Silver

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G.11 Best Use Of Music

Entry N°	Title	Client	Entrant Company	Gong
G.11-502	Procrastination	ADMIC	Eardrum	Bronze

37th AWARD Awards Winners

H Direct Marketing

H.02 Dimensional Direct Mail

Entry N°	Title	Client	Entrant Company	Gong
H.02-503	Catstacam	Mars Petcare	Clemenger BBDO Sydney	Bronze

H.03 Direct Response Advertising, Individual

Entry N°	Title	Client	Entrant Company	Gong
H.03-501	Donation Posters	Public Transport Victoria	GPY&R Melbourne	Silver
H.03-505	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Gold
H.03-506	Reverse April Fools'	BMW	DDB Group New Zealand	Gold

37th AWARD Awards Winners

H.06 Charity, Individual

Entry N°	Title	Client	Entrant Company	Gong
H.06-500	Care Package of Thanks	CARE Australia	Cummins&Partners Melbourne	Bronze
H.06-502	Breast Cream	New Zealand Breast Cancer Foundation	Colenso BBDO	Silver
H.06-503	Game of Balls	Blue Ball Foundation	M&C Saatchi Sydney	Gold
H.06-506	Melanoma Likes Me	Melanoma Patients Australia	GPY&R Brisbane/Melbourne	Gold
	- Other -			
	- Other -			
	- Other -			

H.07 Charity, Campaign

Entry N°	Title	Client	Entrant Company	Gong
H.07-501	Just	WWF - Australia	Leo Burnett Sydney	Bronze
	- Outdoor - Just Lemons, Just Cucumber, Just Cinamon			
	- Interactive - Just Skincare, Just Burn, Just Shoe, Just Glass			
	- Other - Just Packaging			

37th AWARD Awards Winners

H.10 Integrated Solutions

Entry N°	Title	Client	Entrant Company	Gong
H.10-500	#MyFamilyCan	SPC Ardmona	Leo Burnett Melbourne	Silver
	<ul style="list-style-type: none"> - Other - Packaging - Other - Branded Content - Interactive - Social Activation - Other - In-Store POS & Direct Marketing - Print - Magazine 			
H.10-502	Love from Land Rover	Land Rover New Zealand	Y&R New Zealand	Bronze
	<ul style="list-style-type: none"> - TV - Love from Land Rover TVC - Print - Love from Land Rover Press - Other - Love from Land Rover PR - Seven Sharp - Interactive - Love from Land Rover 30" Pre Roll - Cinema - Love from Land Rover Cinema 			
H.10-504	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Gold
	<ul style="list-style-type: none"> - DM - Open Letter Newspaper ad - Interactive - Website - Interactive - Social - Outdoor - Billboards and Street Posters - Print - Open Letter - Interactive - Web Films - Other - Pop Up Restaurant - Other - Product Design 			

37th AWARD Awards Winners

H.11 Alternative Media, Individual

Entry N°	Title	Client	Entrant Company	Gong
H.11-501	Donation Posters	Public Transport Victoria	GPY&R Melbourne	Silver
H.11-506	The Dolmio Pepper Hacker	Mars Food Australia	Clemenger BBDO Sydney	Silver
H.11-507	The Underwater Billboard	Keep Australia Fishing	Clemenger BBDO Sydney	Silver
H.11-514	Catstacam	Mars Petcare	Clemenger BBDO Sydney	Silver
H.11-515	Stay with Pride	AIR BNB	Whybin\TBWA Group Sydney	Bronze
H.11-518	This is the new Lexus NX	Lexus Australia	M&C Saatchi Sydney	Bronze

37th AWARD Awards Winners

H.12 Alternative Media, Campaign

Entry N°	Title	Client	Entrant Company	Gong
H.12-502	#macitbetter	McDonald's	DDB Sydney	Bronze
	- Other - Facebook			
	- Other - Ebay			
	- Other - Instagram			

H.13 Digital Direct Response, Individual

Entry N°	Title	Client	Entrant Company	Gong
H.13-500	Tweeting Machines	GE	Clemenger BBDO Sydney	Bronze
H.13-503	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Gold
H.13-504	Great Chinese Names for Great Britain	Visit Britain	Ogilvy Beijing	Bronze
H.13-505	Catstacam	Mars Petcare	Clemenger BBDO Sydney	Silver

37th AWARD Awards Winners

H.14 Digital Direct Response, Campaign

Entry N°	Title	Client	Entrant Company	Gong
H.14-500	#MyFamilyCan <ul style="list-style-type: none">- Packaging- Branded Content- Social Activation- In-Store POS & Direct Marketing- Magazine	SPC Ardmona	Leo Burnett Melbourne	Bronze
H.14-503	Instagram Your Fridge <ul style="list-style-type: none">- Facebook- Instagram- Street Posters- Banners	Lion	Special Group Limited	Bronze

37th AWARD Awards Winners

I Design

I.03 Poster Design

Entry N°	Title	Client	Entrant Company	Gong
I.03-501	Crown Street School Food Fete	Crown Street Public School	Van Nunen's Land	Bronze
I.03-505	Burger	KFC	BBDO Malaysia	Bronze
I.03-506	Drumstick	KFC	BBDO Malaysia	Bronze

I.04 Packaging, Individual

Entry N°	Title	Client	Entrant Company	Gong
I.04-502	Lucky Dip	Hallertau	J.Walter Thompson New Zealand	Bronze

37th AWARD Awards Winners

I.05 Packaging, Range

Entry N°	Title	Client	Entrant Company	Gong
I.05-501	Just <ul style="list-style-type: none">- Glass Cleaner- Burn Relief- Bath Cleaner- Skin Care- Mouth Wash- Laundry Boost- Insect Repellent	WWF - Australia	Leo Burnett Sydney	Silver
I.05-503	Entertainment for your mouth <ul style="list-style-type: none">- Prom Queen Dream- Gold Cadi Crunch- Choc and Awe- Mo Dough	Homer Hudson	The Monkeys	Bronze

37th AWARD Awards Winners

I.07 Integrated Design

Entry N°	Title	Client	Entrant Company	Gong
I.07-501	Just	WWF - Australia	Leo Burnett Sydney	Gold
	<ul style="list-style-type: none">- Glass Cleaner- Burn Relief- Bath Cleaner- Skin Care- Mouth Wash- Laundry Boost- Inspect Repellent			

I.11 Small Identity and Application (Less Than \$20,000)

Entry N°	Title	Client	Entrant Company	Gong
I.11-502	1888 Certified Identity	1888 Certified	Toben	Silver
I.11-503	BO\$\$ MAN	Boss Man Bali	21-19	Bronze

37th AWARD Awards Winners

I.12 Environmental Design

Entry N°	Title	Client	Entrant Company	Gong
I.12-501	Set In Stone	Crikey.com.au	Leo Burnett Melbourne	Bronze
I.12-502	Unforgotten Soldiers	SKY TV - History Channel	DDB Group New Zealand	Silver
I.12-505	Air	Telstra	The Monkeys	Bronze

I.15 Innovative Typography, Individual

Entry N°	Title	Client	Entrant Company	Gong
I.15-500	The Underwater Billboard	Keep Australia Fishing	Clemenger BBDO Sydney	Gold

I.18 Design for Film and Television

Entry N°	Title	Client	Entrant Company	Gong
I.18-500	Deadline Gallipoli	Matchbox Pictures	Cutting Edge Sydney	Bronze

37th AWARD Awards Winners

I.19 Writing for Design

Entry N°	Title	Client	Entrant Company	Gong
I.19-502	The Best Version of You	Perth College	Meerkats	Silver

I.22 Weird and Wonderful

Entry N°	Title	Client	Entrant Company	Gong
I.22-508	Cantenna	SP Lager	GPY&R Brisbane	Silver

37th AWARD Awards Winners

J Digital

J.01 Website - Business to Consumer

Entry N°	Title	Client	Entrant Company	Gong
J.01-503	Here	The University of Sydney	The Monkeys	Bronze

J.05 Microsite - Business to Business

Entry N°	Title	Client	Entrant Company	Gong
J.05-500	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Silver

J.07 Digital Campaign - Business to Consumer

Entry N°	Title	Client	Entrant Company	Gong
J.07-500	Catstacam - Online film - Instagram - Facebook	Mars Petcare	Clemenger BBDO Sydney	Silver
J.07-508	Great Chinese Names for Great Britain	Visit Britain	Ogilvy Beijing	Gold

37th AWARD Awards Winners

J.08 Digital Campaign - Business to Business

Entry N°	Title	Client	Entrant Company	Gong
J.08-500	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Gold
	<ul style="list-style-type: none">- Website- Social- GIFs- Web Films- User Generated Content			

J.12 Online Ad - Online Promotion

Entry N°	Title	Client	Entrant Company	Gong
J.12-503	Instagram Your Fridge	Lion	Special Group Limited	Bronze
J.12-504	Get Cash	Westpac	DDB Group Melbourne	Silver

37th AWARD Awards Winners

J.18 Mobile - Other

Entry N°	Title	Client	Entrant Company	Gong
J.18-502	PEDIGREE Found	MARS	Colenso BBDO	Gold

J.20 Digital Kiosk, Point of Sale, On-site, Outdoor Digital

Entry N°	Title	Client	Entrant Company	Gong
J.20-500	Shark Dive in the Desert	Samsung Australia	Leo Burnett Sydney	Bronze
J.20-503	Heartbeat	Lexus Australia	M&C Saatchi Sydney	Silver
J.20-506	Play The Bridge	2degrees Mobile Limited	Special Group Limited	Bronze

J.25 Online Film, 3 Minutes or Less

Entry N°	Title	Client	Entrant Company	Gong
J.25-502	The Dolmio Pepper Hacker	Mars Food Australia	Clemenger BBDO Sydney	Silver
J.25-524	Equal Future	ANZ	Whybin\TBWA Group Melbourne	Silver

37th AWARD Awards Winners

J.26 Online Film, Over 3 Minutes

Entry N°	Title	Client	Entrant Company	Gong
J.26-500	Nutri-Grain Presents Unstoppable: Andy Hensel	Kellogg's	J. Walter Thompson Sydney	Silver
J.26-502	Lifeline	Samsung Australia	Leo Burnett Sydney	Bronze
J.26-517	Made in 17 Hours	Toshiba	Clemenger BBDO Sydney	Bronze

J.27 Online Film - Charity

Entry N°	Title	Client	Entrant Company	Gong
J.27-501	Ultimate Death Scene	Sea Shepherd	The Works	Silver
J.27-504	Game of Balls	Blue Ball Foundation	M&C Saatchi Sydney	Gold

37th AWARD Awards Winners

J.28 Social Media

Entry N°	Title	Client	Entrant Company	Gong
J.28-503	Catstacam	Mars Petcare	Clemenger BBDO Sydney	Bronze
J.28-522	#Airline Wager	Air New Zealand/Qantas	Host Sydney	Silver
J.28-526	Get Cash	Westpac	DDB Group Melbourne	Bronze

J.29 Social Media, Charity

Entry N°	Title	Client	Entrant Company	Gong
J.29-500	Melanoma Likes Me	Melanoma Patients Australia	GPY&R Brisbane/Melbourne	Gold
J.29-506	Game of Balls	Blue Ball Foundation	M&C Saatchi Sydney	Bronze

37th AWARD Awards Winners

J.30 Apps

Entry N°	Title	Client	Entrant Company	Gong
J.30-500	PEDIGREE Found	MARS	Colenso BBDO	Silver

J.32 Emerging Digital/ Connected Products

Entry N°	Title	Client	Entrant Company	Gong
J.32-501	Clever Kash	ASB Bank	Saatchi & Saatchi New Zealand	Silver

37th AWARD Awards Winners

K Creative Innovation

K.01 Conceptual Innovation

Entry N°	Title	Client	Entrant Company	Gong
K.01-500	Melanoma Likes Me	Melanoma Patients Australia	GPY&R Brisbane/Melbourne	Silver
K.01-501	Cantenna	SP Lager	GPY&R Brisbane	Bronze
K.01-508	Just	WWF - Australia	Leo Burnett Sydney	Bronze
K.01-510	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Gold
K.01-511	Living Memories	Brake	Y&R New Zealand	Silver
K.01-516	Reduce Speed Dial	Volkswagen	Colenso BBDO	Silver
K.01-517	PEDIGREE Found	MARS	Colenso BBDO	Bronze
K.01-519	Game of Balls	Blue Ball Foundation	M&C Saatchi Sydney	Silver
K.01-520	Clever Kash	ASB Bank	Saatchi & Saatchi New Zealand	Silver

37th AWARD Awards Winners

K.02 Technological Innovation

Entry N°	Title	Client	Entrant Company	Gong
K.02-505	Clever Kash	ASB Bank	Saatchi & Saatchi New Zealand	Silver

K.03 Product Innovation

Entry N°	Title	Client	Entrant Company	Gong
K.03-503	Just	WWF - Australia	Leo Burnett Sydney	Silver
K.03-504	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Bronze
K.03-506	Brewtroleum	DB Breweries	Colenso BBDO	Bronze
K.03-507	Clever Kash	ASB Bank	Saatchi & Saatchi New Zealand	Silver

37th AWARD Awards Winners

L Promotion & Experiential

L.01 Best use of Experiential Marketing in a Promotional

Entry N°	Title	Client	Entrant Company	Gong
L.01-509	Reverse April Fools'	BMW	DDB Group New Zealand	Bronze
	<ul style="list-style-type: none"> - Print - April Fools' Special - Print - Reveal ad - Interactive - Reverse April Fools' video - Other - Reverse April Fools' Event/Stunt - Other - PR 			
L.01-515	Reverse Reviews	Art Series Hotel Group	Cummins&Partners Melbourne	Bronze
	<ul style="list-style-type: none"> - Other - Reverse Reviews Promotion - Print - Reverse Reviews Print - Radio - Reverse Reviews - 30 sec Radio 			
L.01-522	Brewtroleum	DB Breweries	Colenso BBDO	Gold
	<ul style="list-style-type: none"> - Other - Ambient -Brewtroleum Stations (x62) - Other - Ambient - Brewtroleum Station Takeover - Outdoor - Brewtroleum Tanker - TV - Save the entire world - TV - Zero - Other - Online Video - The brewery behind Brewtroleum - Other - Online Video - Lighthouse 			
L.01-533	Play The Bridge	2degrees Mobile Limited	Special Group Limited	Bronze
	<ul style="list-style-type: none"> - Interactive - Auckland Harbour Bridge Interactive light show 			

37th AWARD Awards Winners

L.02 Best use of Ambient and/or Guerilla Marketing in a

Entry N°	Title	Client	Entrant Company	Gong
L.02-507	The Underwater Billboard	Keep Australia Fishing	Clemenger BBDO Sydney	Silver
	- Outdoor - The Underwater Billboard			
L.02-510	Unforgotten Soldiers	SKY TV - History Channel	DDB Group New Zealand	Bronze
	- Outdoor - Unforgotten Soldiers			
L.02-511	Set In Stone	Crikey.com.au	Leo Burnett Melbourne	Silver
	- Outdoor - 8 x Labor Promises			
	- Outdoor - 8 x Liberal Promises			
	- Outdoor - Victorian State Library/Mulgrave Voting Centre			

L.03 Best New Product Launch and Re-Launch or Multi-

Entry N°	Title	Client	Entrant Company	Gong
L.03-500	#MyFamilyCan	SPC Ardmona	Leo Burnett Melbourne	Silver
	- Other - Packaging			
	- Other - Branded Content			
	- Interactive - Social Activation			
	- Other - In-Store POS & Direct Marketing			
	- Print - Magazine			

37th AWARD Awards Winners

L.03-501 **McWhopper** Burger King / Peace One Day Y&R New Zealand **Gold**

- **DM** - **Open Letter Newspaper ad**
- **Interactive** - **Website**
- **Interactive** - **Social**
- **Outdoor** - **Billboards and Street Posters**
- **Print** - **Open Letter**
- **Interactive** - **Web Films**
- **Other** - **Pop Up Restaurant**
- **Other** - **Product Design**

L.03-504 **Get Cash** Westpac DDB Group Melbourne **Bronze**

- **Other** - **Get Cash Online Tutorial Video 1**
- **Other** - **Get Cash Online Tutorial Video 2**
- **Other** - **Get Cash Online Tutorial Video 3**
- **Other** - **Get Cash Online Tutorial Video 4**
- **Other** - **Get Cash Online Tutorial Video 5**
- **Other** - **Get Cash Online Tutorial Video 6**

37th AWARD Awards Winners

L.04 Best Sponsorship or Partnership Campaign

Entry N°	Title	Client	Entrant Company	Gong
L.04-510	ASB - The Bank that Backs the All Blacks.	ASB Bank	Saatchi & Saatchi New Zealand	Bronze
	- Other - ASB/ABS - The All Blacks sponsorship announcement.			

L.05 Best use of Other Digital Media in a Promotional

Entry N°	Title	Client	Entrant Company	Gong
L.05-506	Get Cash	Westpac	DDB Group Melbourne	Silver
	- Other - Get Cash Online Tutorial Video 1			
	- Other - Get Cash Online Tutorial Video 2			
	- Other - Get Cash Online Tutorial Video 3			
	- Other - Get Cash Online Tutorial Video 4			
	- Other - Get Cash Online Tutorial Video 5			
	- Other - Get Cash Online Tutorial Video 6			

37th AWARD Awards Winners

L.06 Best use of Social Media Marketing in a Promotional

Entry N°	Title	Client	Entrant Company	Gong
L.06-502	Catstacam	Mars Petcare	Clemenger BBDO Sydney	Bronze
	- Other - Instagram			
L.06-508	Great Chinese Names for Great Britain	Visit Britain	Ogilvy Beijing	Silver
	- TV - Great Chinese Names for Great Britain-TVC			
	- Other - Great Chinese Names for Great Britain-Documentary			
	- Interactive - Great Chinese Names for Great Britain-Interactive			
L.06-518	Instagram Your Fridge	Lion	Special Group Limited	Bronze
	- Poster - Street Poster			
	- Other - Digital Banner			
	- Other - Instagram post			
L.06-519	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Silver
	- Interactive - Social			
	- Interactive - Website			
	- DM - Open Letter Newspaper ad			
	- Outdoor - Billboards and Street Posters			
	- Print - Open Letter			
	- Other - Pop Up Restaurant			
	- Other - Product Design			

37th AWARD Awards Winners

L.06-520 **Get Cash** Westpac DDB Group Melbourne **Bronze**

- Other - Get Cash Online Tutorial Video 1
- Other - Get Cash Online Tutorial Video 2
- Other - Get Cash Online Tutorial Video 3
- Other - Get Cash Online Tutorial Video 4
- Other - Get Cash Online Tutorial Video 5
- Other - Get Cash Online Tutorial Video 6

L.07 **Best use of Promotion and Experiential Marketing in a**

Entry N°	Title	Client	Entrant Company	Gong
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L.07-500	Melanoma Likes Me	Melanoma Patients Australia	GPY&R Brisbane/Melbourne	Gold
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- Other - Promo Website
- Other - Instagram Comments
- Other - Twitter Tweets

L.07-503	Biscuit	Australian Red Cross Blood Service	Cummins&Partners Melbourne	Bronze
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- TV - Biscuit
- Interactive - Biscuit
- Other - Biscuit

L.07-507	Breast Cream	New Zealand Breast Cancer Foundation	Colenso BBDO	Silver
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- Other - Breast Cream Product
- Print - A Cream that Gives you Wrinkles
- Outdoor - Billboards
- Cinema - Breast Cream Online Film
- Other - Digital - Website and Social
- Other - Online Bloggers

37th AWARD Awards Winners

L.07-509

Game of Balls

Blue Ball Foundation

M&C Saatchi Sydney

Gold

- Interactive - Game of Balls Film
- Interactive - Game of Balls Banner
- Other - Game of Balls Social

37th AWARD Awards Winners

M **Market Disruption & Product/ Service Development**

M.01 **Consumer Product/Service**

Entry N°	Title	Client	Entrant Company	Gong
M.01-501	PEDIGREE Found	MARS	Colenso BBDO	Bronze
M.01-502	Clever Kash	ASB Bank	Saatchi & Saatchi New Zealand	Silver

M.02 **Interactive Design for Product/Service**

Entry N°	Title	Client	Entrant Company	Gong
M.02-500	Clever Kash	ASB Bank	Saatchi & Saatchi New Zealand	Silver

M.03 **Innovative Product/Service Development**

Entry N°	Title	Client	Entrant Company	Gong
M.03-500	Reduce Speed Dial	Volkswagen	Colenso BBDO	Bronze
M.03-501	Clever Kash	ASB Bank	Saatchi & Saatchi New Zealand	Silver

37th AWARD Awards Winners

M.04 Sustainable Product/Service Development

Entry N°	Title	Client	Entrant Company	Gong
M.04-501	Brewtroleum	DB Breweries	Colenso BBDO	Silver

M.05 Industry or Category Disruption

Entry N°	Title	Client	Entrant Company	Gong
M.05-500	#MyFamilyCan	SPC Ardmona	Leo Burnett Melbourne	Silver
M.05-501	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Bronze

M.06 Charity

Entry N°	Title	Client	Entrant Company	Gong
M.06-500	Just	WWF - Australia	Leo Burnett Sydney	Silver
M.06-502	Breast Milk	Breast Cancer Cure	Y&R New Zealand	Silver
M.06-503	Breast Cream	New Zealand Breast Cancer Foundation	Colenso BBDO	Silver

37th AWARD Awards Winners

N Branded Entertainment & Content

N.01 User Generated

Entry N°	Title	Client	Entrant Company	Gong
N.01-500	Fuel the Fire	GIO Insurance	Leo Burnett Sydney	Bronze
N.01-501	McWhopper	Burger King / Peace One Day	Y&R New Zealand	Gold

N.02 Mobile

Entry N°	Title	Client	Entrant Company	Gong
N.02-502	Wake Up Call	Air New Zealand	Host Sydney	Bronze

N.05 Charity

Entry N°	Title	Client	Entrant Company	Gong
N.05-501	Living Memories	Brake	Y&R New Zealand	Gold

37th AWARD Awards Winners

N.08 Documentaries - Online

Entry N°	Title	Client	Entrant Company	Gong
N.08-501	Nutri-Grain Presents Unstoppable: Andy Hensel	Kellogg's	J. Walter Thompson Sydney	Silver

N.09 Documentaries - Online, Campaign/Series

Entry N°	Title	Client	Entrant Company	Gong
N.09-501	Nutri-Grain Presents Unstoppable Stories	Kellogg's	J. Walter Thompson Sydney	Bronze
	<ul style="list-style-type: none">- Andy Hensel- Derek Rabelo- Nathan Charles			

N.10 Documentaries - Film

Entry N°	Title	Client	Entrant Company	Gong
N.10-501	Nutri-Grain Presents Unstoppable: Andy Hensel	Kellogg's	J. Walter Thompson Sydney	Silver

37th AWARD Awards Winners

N.14 Entertainment - Online

Entry N°	Title	Client	Entrant Company	Gong
N.14-505	Love from Land Rover	Land Rover New Zealand	Y&R New Zealand	Bronze
N.14-520	FIFA PRESS CONFERENCE	Southern Cross Austereo	SCA	Bronze

N.15 Entertainment - Online, Campaign/Series

Entry N°	Title	Client	Entrant Company	Gong
N.15-502	House of Little Moments	UNI President	ADK Taiwan	Bronze
	<ul style="list-style-type: none"> - MONT BLANC - A TASTE OF BROKEN HEART - MEET-CUTE - HAWAII FRIED NOODLE WITH SUNSHINE - AN EXTRAORDINARY HOME-MADE NOODLE 			
N.15-504	The Tough Sell	Volkswagen	DDB Sydney	Bronze
	<ul style="list-style-type: none"> - Tough Sell Case Film - Tom Arrives - Gary - Corners - Beryl - Rain 			
N.15-505	The Conspicuous Awakening of Owen Wilson	P&O Cruises	BMF	Silver
	<ul style="list-style-type: none"> - The Awakening - Losing It - The Secret 			

37th AWARD Awards Winners

N.15-509 **It's in you** David Jones Whybin\TBWA Group Sydney **Bronze**

- It's in you - Full Film
- It's in you - Confidence
- It's in you - Courage
- It's in you - Elation
- It's in you - Fierce
- It's in you - Power
- It's in you - Sensual
- It's in you - Swagger

N.16 **Entertainment - Film**

Entry N°	Title	Client	Entrant Company	Gong
N.16-506	Behind The Lens	Paspaley Pearls	Special Group Limited	Bronze
N.16-509	Men in Black - Safety Defenders	Air New Zealand	True	Silver

37th AWARD Awards Winners

N.17 Entertainment - Charity

Entry N°	Title	Client	Entrant Company	Gong
N.17-502	Ultimate Death Scene	Sea Shepherd	The Works	Silver
N.17-503	Game of Balls	Blue Ball Foundation	M&C Saatchi Sydney	Gold

N.18 Experiential - Installation

Entry N°	Title	Client	Entrant Company	Gong
N.18-500	Made in 17 Hours	Toshiba	Clemenger BBDO Sydney	Bronze
N.18-505	Unforgotten Soldiers	SKY TV - History Channel	DDB Group New Zealand	Gold

N.19 Experiential - Event

Entry N°	Title	Client	Entrant Company	Gong
N.19-505	Live Dive	Lion	DDB Group New Zealand	Silver

37th AWARD Awards Winners

O Creativity For Good

O.01 Advertising & Marketing Communications

Entry N°	Title	Client	Entrant Company	Gong
O.01-500	Melanoma Likes Me	Melanoma Patients Australia	GPY&R Brisbane/Melbourne	Gold
O.01-501	Donation Posters	Public Transport Victoria	GPY&R Melbourne	Bronze
O.01-505	Living Memories	Brake	Y&R New Zealand	Silver
O.01-506	Breast Milk	Breast Cancer Cure	Y&R New Zealand	Bronze
O.01-512	Stop the Spread	Melanoma Institute Australia	Disciple Communications	Bronze
O.01-517	Ultimate Death Scene	Sea Shepherd	The Works	Bronze

37th AWARD Awards Winners

O.02 Design

Entry N°	Title	Client	Entrant Company	Gong
O.02-501	Just	WWF - Australia	Leo Burnett Sydney	Silver