

37th AWARD Awards Finalists

B Craft In Advertising

B.11 Print - Copywriting, Campaign

Entry N°	Title	Client	Entrant Company
B.11-500	Foreign Objects <ul style="list-style-type: none">- Herpestes Auropunctatus (Indian Mongoose)- Rhinella Marina (Cane Toad)- Alopex Lagopus (Arctic Fox)	Honda Australia	Leo Burnett Melbourne
B.11-504	Slow Internet is History <ul style="list-style-type: none">- Unable to Connect Dinosaur- Frozen Video Call Bust- Businessman Neanderthal	Chorus	Contagion

B.13 Print - Art Direction, Campaign

Entry N°	Title	Client	Entrant Company
B.13-501	Living Memories <ul style="list-style-type: none">- Living Memories -Tyreese- Living Memories - Samuel- Living Memories - Krystal- Living Memories - Luci- Living Memories - Nayan	Brake	Y&R New Zealand
B.13-505	Slow Internet is History <ul style="list-style-type: none">- Unable to Connect Dinosaur- Frozen Video Call Bust- Businessman Neanderthal	Chorus	Contagion

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B.13-507	Stickers and Poster	Defence Force Recruiting	Havas Worldwide Australia
	<ul style="list-style-type: none">- Globemaster- Hercules- Hornet- Superhornet- Wedgetail		

B.14 **Print - Photography, Individual**

Entry N°	Title	Client	Entrant Company
B.14-501	Glassons Ring of fire	Glassons	The POOL COLLECTIVE
B.14-502	Glassons Stalking	Glassons	The POOL COLLECTIVE

B.15 **Print - Photography, Campaign**

Entry N°	Title	Client	Entrant Company
B.15-501	Uncage	Tiger Beer	The POOL COLLECTIVE
	<ul style="list-style-type: none">- Parkour- Charlie- Huan		

B.15-502	See Inspiration?	National Art School	303Lowe
	<ul style="list-style-type: none">- See Inspiration? 1- See Inspiration? 2- See Inspiration? 3- See Inspiration? 4- See Inspiration? 5- See Inspiration? 6- See Inspiration? 7- See Inspiration? 8		

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B.18 Illustration - Billboards

Entry N°	Title	Client	Entrant Company
B.18-500	Kill and Protect	Mortein	Havas Worldwide Australia

B.20 Illustration - Digital Illustration

Entry N°	Title	Client	Entrant Company
B.20-500	ASTRONAUT	COMMONWEALTH BANK	Cream Studios
B.20-504	Slang	H&R Block	JOY Agency
B.20-505	If You Know What I Mean	H&R Block	JOY Agency

B.21 Illustration - Poster Advertising

Entry N°	Title	Client	Entrant Company
B.21-500	Kill and Protect	Mortein	Havas Worldwide Australia
B.21-502	Stickers and Poster	Defence Force Recruiting	Havas Worldwide Australia