

# 37th AWARD Awards Finalists

## E Poster & Outdoor

### E.01 Outdoor Supersite & Spectacular, Maxiscape & Landmark, Individual

Entry N°	Title	Client	Entrant Company
E.01-504	The Vetiver project	Peerless Lion Corp	TBWA\SANTIAGO MANGADA PUNO
E.01-516	Play The Bridge	Two Degree's Mobile Limited	Special Group Limited

### E.02 Street Furniture Including Superlite, Citylight & Metrolite, Individual

Entry N°	Title	Client	Entrant Company
E.02-500	Donation Posters	Public Transport Victoria	GPY&R Melbourne
E.02-508	BURGER	KFC	BBDO Malaysia
E.02-509	DRUMSTICK	KFC	BBDO Malaysia

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### E.03 Transit, Individual

Entry N°	Title	Client	Entrant Company
E.03-500	<b>Imodium, Set Yourself Free Pants</b>	Johnson & Johnson	J. Walter Thompson Sydney
E.03-507	<b>Crowded Bus</b>	TID. Travel Insurance Direct	AJF Partnership Sydney

### E.05 Outdoor, Campaign. Any Format

Entry N°	Title	Client	Entrant Company
E.05-511	<b>Brewtroleum</b> <ul style="list-style-type: none"><li>- <b>Brewtroleum Petrol Station</b></li><li>- <b>Brewtroleum Tanker</b></li><li>- <b>Brewtroleum TBC</b></li></ul>	DB Breweries	Colenso BBDO

### E.06 Targeted Indoor, Individual

Entry N°	Title	Client	Entrant Company
E.06-500	<b>#MyFamilyCan</b>	SPC Ardmona	Leo Burnett Melbourne

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## E.08 Charity, Individual. Any Size/Format

Entry N°	Title	Client	Entrant Company
E.08-500	Just	WWF - Australia	Leo Burnett Sydney
E.08-506	Stop the Spread	Melanoma Institute Australia	Disciple Communications

## E.09 Charity, Campaign. Any Size/Format

Entry N°	Title	Client	Entrant Company
E.09-500	<b>Living Memories Campaign</b> <ul style="list-style-type: none"> <li>- Living Memories - Samuel Street Poster</li> <li>- Living Memories - Luci Street Poster</li> <li>- Living Memories - Krystal Street Poster</li> <li>- Living Memories - Nayan Street Poster</li> <li>- Living Memories Luci Adshel</li> <li>- Living Memories - Nayan Adshel</li> <li>- Living Memories - Tyreese Adshel</li> <li>- Living Memories - Samuel Adshel</li> <li>- Living Memories - Nayan Indoor Poster</li> <li>- Living Memories - Luci Indoor Poster</li> </ul>	Brake	Y&R New Zealand
E.09-502	<b>Just</b> <ul style="list-style-type: none"> <li>- Just Lemon</li> <li>- Just Cucumber</li> <li>- Just Cinamon</li> </ul>	WWF - Australia	Leo Burnett Sydney

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### E.10 Interactive and/or Moving Outdoor, Individual

Entry N°	Title	Client	Entrant Company
<b>E.10-500</b>	<b>THE BILLBOARD WITH NOTHING TO HIDE</b>	Farm Pride Foods	GPY&R Melbourne
<b>E.10-501</b>	<b>Donation Posters</b>	Public Transport Victoria	GPY&R Melbourne
<b>E.10-504</b>	<b>The Underwater Billboard</b>	Keep Australia Fishing	Clemenger BBDO Sydney
<b>E.10-506</b>	<b>Unforgotten Soldiers</b>	History Channel	DDB Group New Zealand
<b>E.10-510</b>	<b>This is the new Lexus NX</b>	Lexus Australia	M&C Saatchi Sydney
<b>E.10-512</b>	<b>Actual Reality</b>	Jaguar New Zealand	Y&R New Zealand
<b>E.10-513</b>	<b>Play The Bridge</b>	Two Degree's Mobile Limited	Special Group Limited
<b>E.10-515</b>	<b>McTollbooth</b> <ul style="list-style-type: none"><li>- YouTube, Facebook</li><li>- Facebook, Twitter</li><li>- NLEX/SLEX Activation</li></ul>	Golden Arches Development Corporation	Leo Burnett Group Manila