

37th AWARD Awards Finalists

E Poster & Outdoor

E.01 Outdoor Supersite & Spectacular, Maxiscape & Landmark, Individual

Entry N°	Title	Client	Entrant Company
E.01-504	The Vetiver project	Peerless Lion Corp	TBWA\SANTIAGO MANGADA PUNO
E.01-516	Play The Bridge	Two Degree's Mobile Limited	Special Group Limited

E.02 Street Furniture Including Superlite, Citylight & Metrolite, Individual

Entry N°	Title	Client	Entrant Company
E.02-500	Donation Posters	Public Transport Victoria	GPY&R Melbourne
E.02-508	BURGER	KFC	BBDO Malaysia
E.02-509	DRUMSTICK	KFC	BBDO Malaysia

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E.03 Transit, Individual

Entry N°	Title	Client	Entrant Company
E.03-500	Imodium, Set Yourself Free Pants	Johnson & Johnson	J. Walter Thompson Sydney
E.03-507	Crowded Bus	TID. Travel Insurance Direct	AJF Partnership Sydney

E.05 Outdoor, Campaign. Any Format

Entry N°	Title	Client	Entrant Company
E.05-511	Brewtroleum <ul style="list-style-type: none">- Brewtroleum Petrol Station- Brewtroleum Tanker- Brewtroleum TBC	DB Breweries	Colenso BBDO

E.06 Targeted Indoor, Individual

Entry N°	Title	Client	Entrant Company
E.06-500	#MyFamilyCan	SPC Ardmona	Leo Burnett Melbourne

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E.08 Charity, Individual. Any Size/Format

Entry N°	Title	Client	Entrant Company
E.08-500	Just	WWF - Australia	Leo Burnett Sydney
E.08-506	Stop the Spread	Melanoma Institute Australia	Disciple Communications

E.09 Charity, Campaign. Any Size/Format

Entry N°	Title	Client	Entrant Company
E.09-500	Living Memories Campaign <ul style="list-style-type: none"> - Living Memories - Samuel Street Poster - Living Memories - Luci Street Poster - Living Memories - Krystal Street Poster - Living Memories - Nayan Street Poster - Living Memories Luci Adshel - Living Memories - Nayan Adshel - Living Memories - Tyreese Adshel - Living Memories - Samuel Adshel - Living Memories - Nayan Indoor Poster - Living Memories - Luci Indoor Poster 	Brake	Y&R New Zealand
E.09-502	Just <ul style="list-style-type: none"> - Just Lemon - Just Cucumber - Just Cinamon 	WWF - Australia	Leo Burnett Sydney

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E.10 Interactive and/or Moving Outdoor, Individual

Entry N°	Title	Client	Entrant Company
E.10-500	THE BILLBOARD WITH NOTHING TO HIDE	Farm Pride Foods	GPY&R Melbourne
E.10-501	Donation Posters	Public Transport Victoria	GPY&R Melbourne
E.10-504	The Underwater Billboard	Keep Australia Fishing	Clemenger BBDO Sydney
E.10-506	Unforgotten Soldiers	History Channel	DDB Group New Zealand
E.10-510	This is the new Lexus NX	Lexus Australia	M&C Saatchi Sydney
E.10-512	Actual Reality	Jaguar New Zealand	Y&R New Zealand
E.10-513	Play The Bridge	Two Degree's Mobile Limited	Special Group Limited
E.10-515	McTollbooth <ul style="list-style-type: none">- YouTube, Facebook- Facebook, Twitter- NLEX/SLEX Activation	Golden Arches Development Corporation	Leo Burnett Group Manila