

## 37th AWARD Awards Finalists

### G Radio

#### G.01 Up To and Including 30 Seconds

Entry N°	Title	Client	Entrant Company
G.01-501	Old Fashioned Footy	CrownBet	GPY&R Melbourne
G.01-505	Shart	Westspecs	Southern Cross Austereo
G.01-507	Father's Day Spiderman	City of Perth	Marketforce
G.01-508	Father's Day Hairwash	City of Perth	Marketforce
G.01-511	NBN Buffering Tyrion Lannister	iiiNet	Marketforce
G.01-513	Twisted Trailers / Jaws	Maltesers / MARS Chocolate Australia	Clemenger BBDO Melbourne
G.01-514	Twisted Trailers / Chainsaw Massacre	Maltesers / MARS Chocolate Australia	Clemenger BBDO Melbourne
G.01-517	Gut	Sportsbet	BMF

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## G.03 Campaign

Entry N°	Title	Client	Entrant Company
G.03-506	<b>Keep Looking When Cooking</b> <ul style="list-style-type: none"> <li>- Frying</li> <li>- Simmering</li> <li>- Boiling</li> </ul>	Fire & Rescue NSW	Leo Burnett Sydney
G.03-507	<b>Get Closer to the Action</b> <ul style="list-style-type: none"> <li>- Ball of Fire</li> <li>- Slide</li> <li>- Strings</li> </ul>	Tennis Australia	Cummins&Partners Melbourne
G.03-509	<b>Dogs Don't Judge</b> <ul style="list-style-type: none"> <li>- Lowerback tattoo</li> <li>- Old Sweatpants</li> <li>- Lottery</li> <li>- Whack Job</li> <li>- Crazy Hair</li> </ul>	MARS	Colenso BBDO
G.03-516	<b>Twisted Trailers</b> <ul style="list-style-type: none"> <li>- Jaws</li> <li>- Chainsaw Massacre</li> <li>- Child's Play</li> </ul>	Maltesers / MARS Chocolate Australia	Clemenger BBDO Melbourne
G.03-517	<b>Towards Zero</b> <ul style="list-style-type: none"> <li>- Brake Lights</li> <li>- In The Rain</li> <li>- Night Highway</li> </ul>	Transport Accident Commission (TAC)	Clemenger BBDO Melbourne
G.03-519	<b>Cashout Hotline</b> <ul style="list-style-type: none"> <li>- Nigerian Email</li> <li>- Wrong Number</li> <li>- Voodoo</li> </ul>	Sportsbet	BMF

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### G.04 Charity, Individual. Any Length

Entry N°	Title	Client	Entrant Company
G.04-503	Meet the Locals - Meet the Bears	Wellington Zoo Trust	Clemenger BBDO Wellington
G.04-504	Meet the Locals - Meet the Fire Ants	Wellington Zoo Trust	Clemenger BBDO Wellington
G.04-505	Meet the Locals - Meet the Alligators	Wellington Zoo Trust	Clemenger BBDO Wellington
G.04-509	Not the Time - Burns	St John Ambulance WA	The Brand Agency
G.04-510	Not the Time - Bleeding	St John Ambulance WA	The Brand Agency

### G.05 Charity, Campaign. Any Length

Entry N°	Title	Client	Entrant Company
G.05-503	<b>Meet the Locals</b> <ul style="list-style-type: none"> <li>- Meet the Bears</li> <li>- Meet the Alligators</li> <li>- Meet the Fire Ants</li> </ul>	Wellington Zoo Trust	Clemenger BBDO Wellington
G.05-505	<b>Well Written Weather</b> <ul style="list-style-type: none"> <li>- Monday</li> <li>- Tuesday</li> <li>- Wednesday</li> <li>- Thursday</li> <li>- Friday</li> </ul>	Auckland Writer's Festival	Colenso BBDO
G.05-507	<b>Not the Time</b> <ul style="list-style-type: none"> <li>- Bleeding</li> <li>- Burns</li> <li>- Unconscious</li> </ul>	St John Ambulance WA	The Brand Agency

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### G.06 Production In Radio, Individual

Entry N°	Title	Client	Entrant Company
G.06-501	Letters of Gallipoli, War	Legacy	GPY&R Melbourne
G.06-502	Meet the Locals - Meet the Alligators	Wellington Zoo Trust	Clemenger BBDO Wellington
G.06-503	Meet the Locals - Meet the Bears	Wellington Zoo Trust	Clemenger BBDO Wellington
G.06-504	Meet the Locals - Meet the Fire Ants	Wellington Zoo Trust	Clemenger BBDO Wellington
G.06-505	Burns	St John Ambulance Western Australia	Eardrum

### G.07 Production In Radio, Campaign

Entry N°	Title	Client	Entrant Company
G.07-500	Letters of Gallipoli <ul style="list-style-type: none"><li>- Sailing from Sydney</li><li>- Any Day Now</li><li>- War</li><li>- Life in the Trenches</li><li>- Aftermath</li><li>- Hardened Men</li><li>- Rest Day</li><li>- Caught in the Firing Line</li></ul>	Legacy	GPY&R Melbourne

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### G.08 Copywriting

Entry N°	Title	Client	Entrant Company
G.08-500	The Original Hipster	The National Trust of Australia	GPY&R Sydney

### G.09 Innovative Use of Radio

Entry N°	Title	Client	Entrant Company
G.09-502	Tasty Tunes	City of Perth	Marketforce

### G.10 Sound Design

Entry N°	Title	Client	Entrant Company
G.10-500	Letters of Gallipoli	Legacy	GPY&R Melbourne
G.10-502	Meet the Locals - Meet the Alligators	Wellington Zoo Trust	Clemenger BBDO Wellington

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## G.11 Best Use Of Music

Entry N°	Title	Client	Entrant Company
G.11-500	HUMP MONTH SALE	eBay Australia & New Zealand	Havas Worldwide Australia
G.11-502	Procrastination	ADMIC	Eardrum