

37th AWARD Awards Finalists

G Radio

G.01 Up To and Including 30 Seconds

Entry N°	Title	Client	Entrant Company
G.01-501	Old Fashioned Footy	CrownBet	GPY&R Melbourne
G.01-505	Shart	Westspecs	Southern Cross Austereo
G.01-507	Father's Day Spiderman	City of Perth	Marketforce
G.01-508	Father's Day Hairwash	City of Perth	Marketforce
G.01-511	NBN Buffering Tyrion Lannister	iiiNet	Marketforce
G.01-513	Twisted Trailers / Jaws	Maltesers / MARS Chocolate Australia	Clemenger BBDO Melbourne
G.01-514	Twisted Trailers / Chainsaw Massacre	Maltesers / MARS Chocolate Australia	Clemenger BBDO Melbourne
G.01-517	Gut	Sportsbet	BMF

37th AWARD Awards Finalists

G.03 Campaign

Entry N°	Title	Client	Entrant Company
G.03-506	Keep Looking When Cooking <ul style="list-style-type: none"> - Frying - Simmering - Boiling 	Fire & Rescue NSW	Leo Burnett Sydney
G.03-507	Get Closer to the Action <ul style="list-style-type: none"> - Ball of Fire - Slide - Strings 	Tennis Australia	Cummins&Partners Melbourne
G.03-509	Dogs Don't Judge <ul style="list-style-type: none"> - Lowerback tattoo - Old Sweatpants - Lottery - Whack Job - Crazy Hair 	MARS	Colenso BBDO
G.03-516	Twisted Trailers <ul style="list-style-type: none"> - Jaws - Chainsaw Massacre - Child's Play 	Maltesers / MARS Chocolate Australia	Clemenger BBDO Melbourne
G.03-517	Towards Zero <ul style="list-style-type: none"> - Brake Lights - In The Rain - Night Highway 	Transport Accident Commission (TAC)	Clemenger BBDO Melbourne
G.03-519	Cashout Hotline <ul style="list-style-type: none"> - Nigerian Email - Wrong Number - Voodoo 	Sportsbet	BMF

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G.04 Charity, Individual. Any Length

Entry N°	Title	Client	Entrant Company
G.04-503	Meet the Locals - Meet the Bears	Wellington Zoo Trust	Clemenger BBDO Wellington
G.04-504	Meet the Locals - Meet the Fire Ants	Wellington Zoo Trust	Clemenger BBDO Wellington
G.04-505	Meet the Locals - Meet the Alligators	Wellington Zoo Trust	Clemenger BBDO Wellington
G.04-509	Not the Time - Burns	St John Ambulance WA	The Brand Agency
G.04-510	Not the Time - Bleeding	St John Ambulance WA	The Brand Agency

G.05 Charity, Campaign. Any Length

Entry N°	Title	Client	Entrant Company
G.05-503	Meet the Locals <ul style="list-style-type: none"> - Meet the Bears - Meet the Alligators - Meet the Fire Ants 	Wellington Zoo Trust	Clemenger BBDO Wellington
G.05-505	Well Written Weather <ul style="list-style-type: none"> - Monday - Tuesday - Wednesday - Thursday - Friday 	Auckland Writer's Festival	Colenso BBDO
G.05-507	Not the Time <ul style="list-style-type: none"> - Bleeding - Burns - Unconscious 	St John Ambulance WA	The Brand Agency

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G.06 Production In Radio, Individual

Entry N°	Title	Client	Entrant Company
G.06-501	Letters of Gallipoli, War	Legacy	GPY&R Melbourne
G.06-502	Meet the Locals - Meet the Alligators	Wellington Zoo Trust	Clemenger BBDO Wellington
G.06-503	Meet the Locals - Meet the Bears	Wellington Zoo Trust	Clemenger BBDO Wellington
G.06-504	Meet the Locals - Meet the Fire Ants	Wellington Zoo Trust	Clemenger BBDO Wellington
G.06-505	Burns	St John Ambulance Western Australia	Eardrum

G.07 Production In Radio, Campaign

Entry N°	Title	Client	Entrant Company
G.07-500	Letters of Gallipoli <ul style="list-style-type: none">- Sailing from Sydney- Any Day Now- War- Life in the Trenches- Aftermath- Hardened Men- Rest Day- Caught in the Firing Line	Legacy	GPY&R Melbourne

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G.08 Copywriting

Entry N°	Title	Client	Entrant Company
G.08-500	The Original Hipster	The National Trust of Australia	GPY&R Sydney

G.09 Innovative Use of Radio

Entry N°	Title	Client	Entrant Company
G.09-502	Tasty Tunes	City of Perth	Marketforce

G.10 Sound Design

Entry N°	Title	Client	Entrant Company
G.10-500	Letters of Gallipoli	Legacy	GPY&R Melbourne
G.10-502	Meet the Locals - Meet the Alligators	Wellington Zoo Trust	Clemenger BBDO Wellington

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G.11 Best Use Of Music

Entry N°	Title	Client	Entrant Company
G.11-500	HUMP MONTH SALE	eBay Australia & New Zealand	Havas Worldwide Australia
G.11-502	Procrastination	ADMIC	Eardrum