

37th AWARD Awards Finalists

I Design

I.02 Brochure and Catalogue

| Entry N° | Title | Client | Entrant Company |
|----------|------------------|------------|-----------------|
| I.02-500 | Resort Swim 2016 | Zimmermann | Bashful |

I.03 Poster Design

| Entry N° | Title | Client | Entrant Company |
|----------|-------------------------------|----------------------------|------------------|
| I.03-501 | Crown Street School Food Fete | Crown Street Public School | Van Nunen's Land |
| I.03-505 | BURGER | KFC | BBDO Malaysia |
| I.03-506 | DRUMSTICK | KFC | BBDO Malaysia |
| I.03-507 | FRENCH FRIES | KFC | BBDO Malaysia |

37th AWARD Awards Finalists

I.04 Packaging, Individual

| Entry N° | Title | Client | Entrant Company |
|----------|------------|-----------|-------------------------------|
| I.04-502 | Lucky Dip | Hallertau | J.Walter Thompson New Zealand |
| I.04-505 | Pro Vision | Oakley | GPY&R Melbourne |

I.05 Packaging, Range

| Entry N° | Title | Client | Entrant Company |
|----------|--|-------------------------|--------------------|
| I.05-501 | Just <ul style="list-style-type: none"> - Glass Cleaner - Burn Relief - Bath Cleaner - Skin Care - Mouth Wash - Laundry Boost - Insect Repellent | WWF - Australia | Leo Burnett Sydney |
| I.05-502 | The Bastard Children of the British Empire <ul style="list-style-type: none"> - The Bastard Children of the British Empire - American IPA - Australian IPA - Belgian Pale Ale - English IPA - New Zealand IPA | 4 Pines Brewing Company | OddfellowsDentsu |
| I.05-503 | Entertainment for your mouth <ul style="list-style-type: none"> - Prom Queen Dream - Gold Cadi Crunch - Choc and Awe - Mo Dough | Homer Hudson | The Monkeys |

37th AWARD Awards Finalists

I.07 Integrated Design

| Entry N° | Title | Client | Entrant Company |
|----------|---|-----------------|--------------------|
| I.07-501 | Just <ul style="list-style-type: none">- Glass Cleaner- Burn Relief- Bath Cleaner- Skin Care- Mouth Wash- Laundry Boost- Inspect Repellent | WWF - Australia | Leo Burnett Sydney |

I.11 Small Identity and Application (Less Than \$20,000)

| Entry N° | Title | Client | Entrant Company |
|----------|--------------------------------|----------------|-----------------|
| I.11-502 | 1888 Certified Identity | 1888 Certified | Toben |
| I.11-503 | BO\$\$ MAN | Boss Man Bali | 21-19 |

37th AWARD Awards Finalists

I.12 Environmental Design

| Entry N° | Title | Client | Entrant Company |
|----------|-----------------------------|---------------------|----------------------------|
| I.12-500 | The Veliver project | Peerless Lion Corp | TBWA\SANTIAGO MANGADA PUNO |
| I.12-501 | Set In Stone | Crikey.com.au | Leo Burnett Melbourne |
| I.12-502 | Unforgotten Soldiers | SKY History Channel | DDB Group New Zealand |
| I.12-505 | Air | Telstra | The Monkeys |

I.15 Innovative Typography, Individual

| Entry N° | Title | Client | Entrant Company |
|----------|---------------------------------|------------------------|-----------------------|
| I.15-500 | The Underwater Billboard | Keep Australia Fishing | Clemenger BBDO Sydney |

I.18 Design for Film and Television

| Entry N° | Title | Client | Entrant Company |
|----------|---------------------------|-------------------|---------------------|
| I.18-500 | Deadline Gallipoli | Matchbox Pictures | Cutting Edge Sydney |

37th AWARD Awards Finalists

I.19 Writing for Design

| Entry N° | Title | Client | Entrant Company |
|----------|-------------------------|---------------|-----------------|
| I.19-502 | The Best Version of You | Perth College | Meerkats |

I.22 Weird and Wonderful

| Entry N° | Title | Client | Entrant Company |
|----------|----------|----------|-----------------|
| I.22-508 | Cantenna | SP Lager | GPY&R Brisbane |