

# 35th AWARD Awards Finalists

## A Film and Video

### A.02 Television Commercials, individual - 30 seconds

Entry N°	Title	Client	Entrant Company
A.02-503	Adjoining Rooms	Carlton & United Breweries	Clemenger BBDO Melbourne
A.02-512	Mouth-watering	Pizza Capers	The Monkeys
A.02-523	Goldilocks	UBank	The Monkeys
A.02-536	SPEEDING	NSW GOVERNMENT (TRANSPORT)	GPY&R VML SYDNEY

### A.03 Television Commercials, individual - over 30 seconds

Entry N°	Title	Client	Entrant Company
A.03-016	Like a mum	Meat & Livestock Australia	BMF advertising
A.03-505	Coincidence	Carlton & United Breweries	Clemenger BBDO Melbourne
A.03-512	Come With Us	SKY Television	DDB Group New Zealand
A.03-515	Cat Lady	Murray Goulburn Co-Operative Ltd	DDB Melbourne
A.03-527	The Flames of War	Bomy	ADK Taiwan
A.03-528	Blazed	New Zealand Transport Agency	Clemenger BBDO
A.03-530	BOMB DISPOSAL	Bomy	ADK Taiwan
A.03-533	Volcano	UBank	The Monkeys
A.03-535	Unexpected Happens-Breakdown	Nimble	Clemenger BBDO

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<b>A.03-536</b>	<b>Unexpected Happens-Vet</b>	Nimble	Clemenger BBDO
<b>A.03-537</b>	<b>Mamia - Ready When You're Not</b>	Aldi Australia	BMF advertising
<b>A.03-543</b>	<b>Corolla Feels Good Inside</b>	Toyota New Zealand	Saatchi & Saatchi New Zealand
<b>A.03-544</b>	<b>TUI Beer Plumber</b>	Dominion Breweries - Tui Beer	Saatchi & Saatchi New Zealand
<b>A.03-546</b>	<b>Shopkeepers</b>	New Zealand Transport Agency	Clemenger BBDO
<b>A.03-559</b>	<b>Dumb Ways to Die</b>	Metro Trains	McCann Melbourne
<b>A.03-563</b>	<b>Fire at the old well</b>	DB Breweries	Colenso BBDO
<b>A.03-566</b>	<b>The Power of a Dollar</b>	BNZ	Colenso BBDO
<b>A.03-567</b>	<b>"He's drinking it for you"</b>	DB Breweries	Colenso BBDO
<b>A.03-572</b>	<b>TUMBLE</b>	Schweppes Australia	GPY&R

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## A.06 Television Commercials, campaign - over 30 seconds or of different lengths

Entry N°	Title	Client	Entrant Company
A.06-500	<b>Hard Earned Thirst</b> <ul style="list-style-type: none"><li>- <b>Sweat</b></li><li>- <b>Shirt</b></li><li>- <b>Hands</b></li></ul>	Carlton & United Breweries	Clemenger BBDO Melbourne
A.06-502	<b>Push Your Luck</b> <ul style="list-style-type: none"><li>- <b>Jiggle</b></li><li>- <b>Alibi</b></li><li>- <b>Wolfman</b></li></ul>	New Zealand Lotteries	DDB Group New Zealand
A.06-503	<b>The Rewards Are Real</b> <ul style="list-style-type: none"><li>- <b>Volcano</b></li><li>- <b>Goldilocks</b></li><li>- <b>Dummy</b></li></ul>	UBank	The Monkeys
A.06-507	<b>Unexpected Happens</b> <ul style="list-style-type: none"><li>- <b>Pregnancy</b></li><li>- <b>Breakdown</b></li><li>- <b>Vet</b></li></ul>	Nimble	Clemenger BBDO

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### A.07 Large format screens, individual or campaign - any length including cinema, outdoor, LCD screens.

Entry N°	Title	Client	Entrant Company
A.07-518	TUMBLE	Schweppes Australia	GPY&R

### A.09 Community service & charity, campaign - any length

Entry N°	Title	Client	Entrant Company
A.09-502	Demand Equal Pay	YWCA Auckland	DDB Group New Zealand

### A.11 Branded content, individual - Any length. Including short films, documentaries and television series

Entry N°	Title	Client	Entrant Company
A.11-005	Intelligent Sounds	Intel	The Monkeys
A.11-509	TUI Beer Plumber	Dominion Breweries - Tui Beer	Saatchi & Saatchi New Zealand
A.11-528	Krazy K	Motor Accident Commission	Curious Film

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## A.12 Branded content, Campaign - Any length.

Entry N°	Title	Client	Entrant Company
<b>A.12-504</b>	<b>Driving Dogs</b> <ul style="list-style-type: none"><li>- Driving Dogs</li><li>- Driving Dogs</li><li>- Driving Dogs</li><li>- Driving Dogs</li><li>- Driving Dogs</li><li>- Driving Dogs</li><li>- Driving Dogs</li></ul>	MINI / SPCA New Zealand	Drafftcb New Zealand
<b>A.12-514</b>	<b>Melbourne Remote Control Tourist</b> <ul style="list-style-type: none"><li>- Live Stream 1 - Day 1 (8 hours)</li><li>- Live Stream 1 - Day 2 (8 hours)</li><li>- Live Stream 1 - Day 3 (8 hours)</li><li>- Live Stream 1 - Day 4 (8 hours)</li><li>- Live Stream 1 - Day 5 (8 hours)</li><li>- Live Stream 2 - Day 1 (8 hours)</li><li>- Live Stream 2 - Day 2 (8 hours)</li><li>- Live Stream 2 - Day 3 (8 hours)</li><li>- Live Stream 2 - Day 4 (8 hours)</li><li>- Live Stream 2 - Day 5 (8 hours)</li></ul>	Tourism Victoria	Clemenger BBDO Melbourne

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## A.13 Interactive film, individual - Any length

Entry N°	Title	Client	Entrant Company
A.13-502	Anytime. Anywhere.	Royal Australian Air Force	GPY&R

## A.14 Interactive film, campaign - Any length

Entry N°	Title	Client	Entrant Company
A.14-505	<b>Melbourne Remote Control Tourist</b> <ul style="list-style-type: none"><li>- Live Stream 1 - Day 1 (8 hours)</li><li>- Live Stream 1 - Day 2 (8 hours)</li><li>- Live Stream 1 - Day 3 (8 hours)</li><li>- Live Stream 1 - Day 4 (8 hours)</li><li>- Live Stream 1 - Day 5 (8 hours)</li><li>- Live Stream 2 - Day 1 (8 hours)</li><li>- Live Stream 2 - Day 2 (8 hours)</li><li>- Live Stream 2 - Day 3 (8 hours)</li><li>- Live Stream 2 - Day 4 (8 hours)</li><li>- Live Stream 2 - Day 5 (8 hours)</li></ul>	Tourism Victoria	Clemenger BBDO Melbourne