

# 35th AWARD Awards Finalists

## H Radio

### H.01 Up to and including 30 seconds

Entry N°	Title	Client	Entrant Company
H.01-514	Road	Volkswagen Group Australia	DDB Sydney
H.01-515	Street	Volkswagen Group Australia	DDB Sydney
H.01-521	Volkswagen Genuine Parts - Canon	Volkswagen Group Australia	DDB Sydney
H.01-522	Volkswagen Genuine Parts - Danube	Volkswagen Group Australia	DDB Sydney
H.01-523	Volkswagen Genuine Parts - William Tell	Volkswagen Group Australia	DDB Sydney

### H.02 Over 30 seconds

Entry N°	Title	Client	Entrant Company
H.02-505	FLIGHTMARE	M.J BALE	WHYBIN\TBWA GROUP SYDNEY
H.02-506	AIRPORT SECURITY	M.J BALE	WHYBIN\TBWA GROUP SYDNEY
H.02-511	Wookie	Internode	Marketforce
H.02-515	Dumb Ways to Die	Metro Trains	McCann Melbourne

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## H.03 Campaign

Entry N°	Title	Client	Entrant Company
H.03-500	<b>Call Girl</b> <ul style="list-style-type: none"><li>- Call Girl</li><li>- Call Girl</li><li>- Call Girl</li></ul>	Prime TV / Sky Television	Drafftcb New Zealand
H.03-507	<b>VW Genuine Spare Parts "One Wrong Part"</b> <ul style="list-style-type: none"><li>- William Tell</li><li>- Blue Danube</li><li>- Canon</li></ul>	VW Australia	Smith & Western Pty Ltd
H.03-519	<b>Driver Fatigue Technology</b> <ul style="list-style-type: none"><li>- Road</li><li>- Drive</li><li>- Street</li></ul>	Volkswagen Group Australia	DDB Sydney
H.03-521	<b>Stain Series</b> <ul style="list-style-type: none"><li>- Flamingo</li><li>- Oolong</li><li>- Hot Chocolate</li></ul>	Peerless Products Manufacturing Corp.	TBWA\ Santiago Mangada Puno
H.03-525	<b>One Ridiculous Ice Cream</b> <ul style="list-style-type: none"><li>- Listen to Your Stomach</li><li>- Flamboyant Bear</li><li>- Voice Transplant</li></ul>	Fonterra Brands (Ltd) Tip Top	Colenso BBDO

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### H.05 Community service & charity, campaign (any length)

Entry N°	Title	Client	Entrant Company
H.05-005	<b>RESCUE RADIO</b> <ul style="list-style-type: none"><li>- ROMANTIC DRAMA (SWAHILI)</li><li>- HEALTH SPA (SINHALESE)</li><li>- LOVE BALLAD (TAGALOG)</li></ul>	Sawa Mminhah	Eardrum

### H.06 Production in Radio, individual

Entry N°	Title	Client	Entrant Company
H.06-501	<b>Dumb Ways to Die</b>	Metro Trains	McCann Melbourne

### H.08 Copywriting

Entry N°	Title	Client	Entrant Company
H.08-505	<b>Dumb Ways to Die</b>	Metro Trains	McCann Melbourne

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## H.09 Innovative Use of Radio

Entry N°	Title	Client	Entrant Company
H.09-500	<b>Call Girl</b> <ul style="list-style-type: none"><li>- Call Girl</li><li>- Call Girl</li><li>- Call Girl</li></ul>	Prime TV / Sky Television	Drafftcb New Zealand
H.09-503	<b>Air Force FM</b> <ul style="list-style-type: none"><li>- Air Force FM</li><li>- Air Force FM</li><li>- Air Force FM</li></ul>	Defence Force Recruiting	GPY&R
H.09-504	<b>Footify FM Radio</b> <ul style="list-style-type: none"><li>- Croatian</li><li>- Greek</li><li>- Japanese</li><li>- German</li><li>- French</li><li>- Arabic</li><li>- Madarin</li><li>- Punjabi</li><li>- Spanish</li><li>- Turkish</li></ul>	National Australia Bank	Clemenger BBDO Melbourne

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### H.11 Best Use of Music

Entry N°	Title	Client	Entrant Company
H.11-501	VW Genuine Spare Parts "One Wrong Part"	VW Australia	Smith & Western Pty Ltd
H.11-502	Dumb Ways to Die	Metro Trains	McCann Melbourne