

# 35th AWARD Awards Finalists

## J Design

### J.02 Brochure and catalogue

Entry N°	Title	Client	Entrant Company
J.02-502	The Web & How to Make it Pop	Google	McCann Melbourne

### J.04 Individual and range of packaging

Entry N°	Title	Client	Entrant Company
J.04-500	BATCH - WE BREW FOR YOU	BATCH BREWING COMPANY	Ateliers Pim
J.04-501	MAILBOOKS FOR GOOD	RANDOM HOUSE / THE FOOTPATH LIBRARY	BMF advertising
J.04-502	La Maison	Sapphire Group	Moon Communications
J.04-504	The Electric Translator	Samsonite	China
J.04-505	Road to Recovery	Diageo Australia	Leo Burnett
J.04-508	The Lindt Father's Day Collection Gift Box	Lindt	DraftFCB

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### J.05 Integrated design

Entry N°	Title	Client	Entrant Company
J.05-500	<b>Leo Cider</b> <ul style="list-style-type: none"><li>- Leo's Cider 1</li><li>- Leo's Cider 2</li><li>- Leo's Cider 3</li></ul>	Leo Burnett Sydney	Leo Burnett

### J.07 Large identity and application (\$50,000 plus)

Entry N°	Title	Client	Entrant Company
J.07-501	<b>Optus Identity</b>	Optus	Re

### J.08 Medium identity and application (\$20,000 - \$50,000)

Entry N°	Title	Client	Entrant Company
J.08-501	<b>HARRYS SCHNITZEL JOINT BRAND CAMPAIGN</b>	HARRYS SCHNITZELS	THE VILLAGE OF USEFUL
J.08-504	<b>MRC Identity</b>	Melbourne Recital Centre	Re

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### J.09 Small identity and application (less than \$20,000)

Entry N°	Title	Client	Entrant Company
J.09-503	Visualaz Identity	Visualaz	Re
J.09-507	Re Identity	Re Sydney	Re

### J.10 Environmental Design

Entry N°	Title	Client	Entrant Company
J.10-501	Koi Fish Feed Invite	Ayala Land Inc.	TBWA\ Santiago Mangada Puno

### J.12 Publication Design

Entry N°	Title	Client	Entrant Company
J.12-506	Deakin 'dkin' magazine	Deakin University	RAPP Australia
J.12-507	STORIES FOR EVERY JOURNEY	QANTAS LOYALTY	Droga5 Australia

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### J.13 Innovative typography, individual

Entry N°	Title	Client	Entrant Company
J.13-503	Best Summer Ever	Huffington Post Magazine	toby and pete

### J.15 Online Publication

Entry N°	Title	Client	Entrant Company
J.15-500	Climasphere	United Nations Foundation	Havas Worldwide Australia

### J.16 Design for Film & Television

Entry N°	Title	Client	Entrant Company
J.16-500	The Art of Noise	Noise International	M&C Saatchi
J.16-501	Anytime. Anywhere.	Royal Australian Air Force	GPY&R

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### J.17 Weird & Wonderful

Entry N°	Title	Client	Entrant Company
J.17-503	Air Force FM	Defence Force Recruiting	GPY&R
J.17-508	APPRECIATE A MATE	YOUNG & WELLBEING CO-OPERATIVE RESEARCH CENTRE	WHYBIN\TBWA GROUP SYDNEY