

35th AWARD Awards Finalists

C Print

C.01 Consumer Magazines, individual

Entry N°	Title	Client	Entrant Company
C.01-512	Instant Millionaire	Tatts Lotteries	GPYR Brisbane

C.02 Consumer Magazines, campaign

Entry N°	Title	Client	Entrant Company
C.02-500	World's First Driving Dog <ul style="list-style-type: none">- Ducks- Cat- Lamp	MINI / SPCA New Zealand	Drafftcb New Zealand
C.02-503	Leggo's 'Hidden Veg' <ul style="list-style-type: none">- Easter Bunny- Santa- Tooth Fairy	Leggo's	BWM

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C.04 Newspapers, individual - colour

Entry N°	Title	Client	Entrant Company
C.04-503	Things can change over night	Commonwealth Bank	M&C Saatchi Sydney
C.04-509	Boss	Moderncass International Cosmetic Co.,Ltd.	Creative Juice\Bangkok
C.04-510	Wife	Moderncass International Cosmetic Co.,Ltd.	Creative Juice\Bangkok
C.04-516	ATTIX Ladder	ATTIX	SHEDcsc Perth
C.04-521	Maths Ad	Defence Force Recruiting	GPY&R Melbourne

C.05 Newspapers, campaign

Entry N°	Title	Client	Entrant Company
C.05-510	Dumb Ways to Die <ul style="list-style-type: none"> - DWTD_Bear - DWTD_Fire - DWTD_Helmet - DWTD_Moose - DWTD_Piranha - DWTD_Toast - DWTD_Kidney - DWTD_Snake - DWTD_Craft Posters 	Metro Trains	McCann Melbourne
C.05-512	Little Golden Arches <ul style="list-style-type: none"> - Jeans - Couch - Dryer 	McDonald's Australia	DDB Sydney

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C.05-514 No-Slip Grip

Garden Barn, Inc.

DDB DM9JaymeSyfu/Digit Philipinnes

- Hell Boy
- Hulk
- Spawn

C.08 Charity

Entry N°	Title	Client	Entrant Company
C.08-503	Work for Free	YWCA Auckland	DDB Group New Zealand
C.08-504	Hidden Crash	New Zealand Transport Agency	Clemenger BBDO NZ