

# 35th AWARD Awards Finalists

## E Posters and Outdoor

### E.01 Outdoor supersites & spectaculars, maxiscape & landmark

Entry N°	Title	Client	Entrant Company
E.01-501	Sharknado - Gone fishin'... in the sky	Prime TV / Sky Television	Drafftcb New Zealand
E.01-502	BOOBS	Bonds	Clemenger BBDO Melbourne
E.01-504	Leggo's 'Laneways of Love'	Leggo's	BWM

### E.03 Transit, for example: bus, taxi, train

Entry N°	Title	Client	Entrant Company
E.03-501	The Puppet Peloton	The South Australian Tourism Commission	GPY&R Melbourne

### E.05 Outdoor, campaign - Any format

Entry N°	Title	Client	Entrant Company
E.05-501	Schmackos Chomp N Chew - Antique Chair - Handbag - Shoe	Mars Petcare Australia	DDB Melbourne
E.05-509	Small World Machines - SWM 1 - SWM 2 - SWM 3	Coca-Cola	Leo Burnett Sydney
E.05-512	PLATINUM BLONDE - UPSIDE DOWN - GLASS - CORKSCREW	PINNACLE LIQUOR GROUP	Droga5 Australia

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- E.05-513 Dumb Ways to Die**
- DWTD\_Bear
  - DWTD\_Fire
  - DWTD\_Helmet
  - DWTD\_Moose
  - DWTD\_Piranha
  - DWTD\_Toast
  - DWTD\_Kidney
  - DWTD\_Snake
  - DWTD\_Craft Posters Board

Metro Trains

McCann Melbourne

## **E.06 Targeted Indoor, individual**

Entry N°	Title	Client	Entrant Company
<b>E.06-500</b>	<b>Stewardess</b>	PT Mitra Alami Sejahtera Sentosa	GREY group Indonesia
<b>E.06-510</b>	<b>Faces 1</b>	Coca-Cola	Leo Burnett Sydney
<b>E.06-513</b>	<b>Faces 4</b>	Coca-Cola	Leo Burnett Sydney
<b>E.06-517</b>	<b>PLATINUM BLONDE: CORKSCREW</b>	PINNACLE LIQUOR GROUP	Droga5 Australia
<b>E.06-527</b>	<b>PROHIBITED</b>	QANTAS	Droga5 Australia

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### E.07 Targeted Indoor, campaign

Entry N°	Title	Client	Entrant Company
<b>E.07-502</b>	<b>Faces Campaign</b> <ul style="list-style-type: none"><li>- Faces 1</li><li>- Faces 2</li><li>- Faces 3</li><li>- Faces 4</li></ul>	Coca-Cola	Leo Burnett Sydney

### E.08 Community service & charity, individual - any size

Entry N°	Title	Client	Entrant Company
<b>E.08-506</b>	<b>Coffee Cart</b>	YWCA Auckland	DDB Group New Zealand

### E.10 Interactive and/or moving outdoor

Entry N°	Title	Client	Entrant Company
<b>E.10-505</b>	<b>A place to remember (The Long Table)</b>	Transport Accident Commission	Grey Melbourne
<b>E.10-507</b>	<b>Outback Dirt Wash</b>	Toyota Motor Corporation Australia	Saatchi & Saatchi
<b>E.10-509</b>	<b>The Puppet Peloton</b>	The South Australian Tourism Commission	GPY&R Melbourne