

35th AWARD Awards Finalists

G Print Craft

G.01 Copywriting, individual

Entry N°	Title	Client	Entrant Company
G.01-502	Lawnmower	City of Perth	Marketforce Perth
G.01-508	Maths Ad	Defence Force Recruiting	GPY&R Melbourne

G.02 Copywriting, campaign

Entry N°	Title	Client	Entrant Company
G.02-011	Dumb Ways to Die	Metro Trains	McCann Melbourne
G.02-501	Demand Equal Pay <ul style="list-style-type: none">- Peanuts- Work for Free- Venus	YWCA Auckland	DDB Group New Zealand
G.02-503	The Suburbs <ul style="list-style-type: none">- Lawn Mower- Totem Tennis- Watching TV	City of Perth	Marketforce Perth

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G.03 Typography, individual

Entry N°	Title	Client	Entrant Company
G.03-504	AUSMERICA	QANTAS	Droga5 Australia

G.05 Art Direction, individual

Entry N°	Title	Client	Entrant Company
G.05-500	Beetle Sale	Volkswagen	DDB Group New Zealand
G.05-505	Along the River During the Qingming Festival	HohoAd Large Scale Outdoor Media	ADK Taiwan
G.05-507	Indigenous Prime Minister	AIEF - Australian Indigenous Education Foundation	The Glue Society Sydney
G.05-512	DRY DOCK: DANGEROUS CREATURES	PINNACLE LIQUOR GROUP	Droga5 Australia
G.05-513	CRABBIES GINGER BEER: APPLE	PINNACLE LIQUOR GROUP	Droga5 Australia
G.05-514	CRABBIES GINGER BEER: PEAR	PINNACLE LIQUOR GROUP	Droga5 Australia
G.05-520	Bundy 125	Diageo	Leo Burnett Sydney
G.05-521	Melbourne Remote Control Tourist BOY	Tourism Victoria	Clemenger BBDO Melbourne
G.05-522	Melbourne Remote Control Tourist GIRL	Tourism Victoria	Clemenger BBDO Melbourne

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G.06 Art Direction, campaign

Entry N°	Title	Client	Entrant Company
G.06-504	Dumb Ways to Die <ul style="list-style-type: none">- DWTD_Bear- DWTD_Fire- DWTD_Helmet- DWTD_Moose- DWTD_Piranha- DWTD_Toast- DWTD_Kidney- DWTD_Snake- DWTD_Craft Posters Board	Metro Trains	McCann Melbourne

G.07 Photography, individual

Entry N°	Title	Client	Entrant Company
G.07-502	Mylanta Wind - Candles	Johnson & Johnson	The Pool Collective
G.07-517	Crabbies - Say Goodbye to Cider	Crabbies - Droga 5 - Sydney	Danny Eastwood Photography

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G.08 Photography, campaign

Entry N°	Title	Client	Entrant Company
G.08-503	My Wealth <ul style="list-style-type: none">- Ginger Boy- Retro Lady- Mechanic- Female Swimmer- Quiff Girl	Commonwealth Bank	M&C Saatchi Sydney
G.08-508	Bush Fire Survival Plan <ul style="list-style-type: none">- Rural Fire - 1- Rural Fire - 2- Rural Fire - 3	NSW Government	Andreas Smetana
G.08-510	Bundy Gale <ul style="list-style-type: none">- Pier- Forrests- Road	Diageo Australia	Leo Burnett Sydney
G.08-513	Greatness Rarely Comes Easy <ul style="list-style-type: none">- The Brumby Whisperer of Franklin River- The Ice Maiden of Great Lake- The Sirens of Bass Strait	Lion	Publicis Mojo Sydney

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G.09 Illustration, individual

Entry N°	Title	Client	Entrant Company
G.09-503	Along the River During the Qingming Festival	HohoAd Large Scale Outdoor Media	ADK Taiwan
G.09-506	Indigenous Prime Minister	AIEF - Australian Indigenous Education Foundation	The Glue Society Sydney
G.09-513	Bundy 125	Diageo	Leo Burnett Sydney
G.09-514	Made Of More √z,Ç",Äú Pool	Asia Pacific Breweries Singapore / DIAGEO	BBDO SINGAPORE PTE LTD
G.09-515	Melbourne Remote Control Tourist BOY	Tourism Victoria	Clemenger BBDO Melbourne
G.09-516	Melbourne Remote Control Tourist GIRL	Tourism Victoria	Clemenger BBDO Melbourne

G.10 Illustration, campaign

Entry N°	Title	Client	Entrant Company
G.10-500	Spinfluence - tba - tba - tba	Wolf & Co.	Drafftcb New Zealand
G.10-501	SMARTIES - Piggie - Alien - Dragon	JWT	Cream Studios Sydney

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G.10-503 HARRYS SCHNITZEL JOINT BRAND CAMPAIGN

HARRYS SCHNITZELS

THE VILLAGE OF USEFUL

- HARRYS CRIMES
- HARRYS SCHNITZEL CRIME FLOPPY
- HARRYS SCHNITZEL CRIME RARE
- HARRYS SCHNITZEL CRIME BURNT
- HARRYS SCHNITZEL CRIME DRY
- HARRYS SCHNITZEL CRIME SOGGY
- HARRYS SCHNITZEL CRIME
- HARRYS COMMANDMENTS
- HARRYS COMMANDMENTS
- HARRYS COMMANDMENTS
- HARRYS COMMANDMENTS
- HARRYS COMMANDMENTS
- HARRYS COMMANDMENTS

G.10-507 Dumb Ways to Die

Metro Trains

McCann Melbourne

- DWTD_Bear
- DWTD_Fire
- DWTD_Helmet
- DWTD_Moose
- DWTD_Piranha
- DWTD_Toast
- DWTD_Kidney
- DWTD_Snake
- DWTD_Craft Posters Board

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G.11 Digital enhancement and manipulation, individual

Entry N°	Title	Client	Entrant Company
G.11-501	ENERGY AUSTRALIA	LEO BURNETT	Cream Studios Sydney

G.12 Digital enhancement and manipulation, campaign

Entry N°	Title	Client	Entrant Company
G.12-503	Bundy Gale <ul style="list-style-type: none">- Pier- Forrest- Road	Diageo Australia	Electric Art Sydney