

# 35th AWARD Awards Finalists

## N New Product Development

### N.01 New Product Development

Entry N°	Title	Client	Entrant Company
<b>N.01-500</b>	<b>MAILBOOKS FOR GOOD</b>	RANDOM HOUSE / THE FOOTPATH LIBRARY	BMF Advertising Sydney
<b>N.01-502</b>	<b>Overstay Checkout</b>	Art Series Hotel Group	Naked Communications