

38th AWARD Awards Finalists

I Design

I.03 Poster Design

Entry N°	Title	Client	Entrant Company
I.03-502	WWF Iceberg Campaign	WWF Philippines	Leo Burnett Group Manila

I.04 Packaging, Individual

Entry N°	Title	Client	Entrant Company
I.04-501	Packs That Scare Gulls	Hungry Jack's	Clemenger BBDO Sydney

I.07 Integrated Design

Entry N°	Title	Client	Entrant Company
I.07-500	Air-Ink	Tiger Beer	Marcel Sydney

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I.08 Entertainment Design

Entry N°	Title	Client	Entrant Company
I.08-503	Google Play, "Through the Dark"	Google	R/GA Sydney
I.08-504	The Teleporter Adventures	Commonwealth Bank	M&C Saatchi Sydney

I.09 Large Identity and Application (Above \$50,000)

Entry N°	Title	Client	Entrant Company
I.09-502	Qantas Rebrand	Qantas	Houston Group

I.10 Medium Identity and Application (\$20,000 - \$50,000)

Entry N°	Title	Client	Entrant Company
I.10-501	See Things Differently	Art Gallery of WA	303 MullenLowe

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I.12 Environmental Design

Entry N°	Title	Client	Entrant Company
I.12-500	GAYNZ	ANZ	Revolver/Will O'Rourke
I.12-501	The Conscious Crossing	KiwiRail	Clemenger BBDO Wellington
I.12-502	Tiger Trading Co.	Tiger Beer	Revolver/Will O'Rourke
I.12-505	The Tailor Made Store	Chadstone Shopping Centre	Revolver/Will O'Rourke
I.12-507	Wonderland	MYER	Y&R GROUP

I.13 Product Design

Entry N°	Title	Client	Entrant Company
I.13-500	Dolmio Pepper Hacker 2.0	Mars Food Australia	Clemenger BBDO Sydney
I.13-501	brainBAND	Samsung Australia	Leo Burnett Sydney
I.13-503	Monster Crayons	Act for Kids	Publicis Brisbane

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I.20 Logos

Entry N°	Title	Client	Entrant Company
I.20-501	4A Centre for Contemporary Asian Art Rebrand	4A Centre for Contemporary Asian Art	Futurebrand
I.20-502	Qantas Logo	Qantas	Houston Group

I.22 Weird and Wonderful

Entry N°	Title	Client	Entrant Company
I.22-501	Meet Graham	TAC	Clemenger BBDO Melbourne