

# 38th AWARD Awards Finalists

## O Creativity For Good

### O.01 Advertising & Marketing Communications

Entry N°	Title	Client	Entrant Company
O.01-502	<b>Reword</b>	Headspace	Leo Burnett Melbourne
O.01-509	<b>Hello</b>	NZ Transport Agency	Clemenger BBDO Wellington
O.01-517	<b>The Unconventional Oven</b>	Kidsafe	DDB Group Melbourne
O.01-519	<b>Amnesty Unblocker</b>	Amnesty International	Colenso BBDO
O.01-520	<b>The Ugly Xmas Rashie</b>	Cancer Council Australia	RUMBLE Creative & Media
O.01-523	<b>Pocket Money</b>	ANZ	TBWA Melbourne
O.01-531	<b>Give a Leg Up</b>	Vinnies	M&C Saatchi Sydney

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### O.02 Design

Entry N°	Title	Client	Entrant Company
O.02-501	<b>Reword</b>	Headspace	Leo Burnett Melbourne
O.02-506	<b>The Conscious Crossing</b>	KiwiRail	Clemenger BBDO Wellington
O.02-514	<b>Meet Graham</b>	TAC	Clemenger BBDO Melbourne