

Entry ID Entry Client Entrant Company

39th AWARD Awards Finalists

B. CRAFT IN ADVERTISING - BRANDED ENTERTAINMENT AND CONTENT

B.42 Branded Entertainment and Content

322-B.42	V Rapper	Frucor Suntory Australia Pty Ltd	TKT Sydney
416-B.42	ANZ #HOLDTIGHT	ANZ	TBWA\Melbourne
425-B.42	Inside Out	Fonterra	Assembly
1057-B.42	A Very Merry Mistake	Air New Zealand	Host/Havas
1237-B.42	Stop The Horror	Go Gentle Australia	Revolver/Will O'Rourke
1238-B.42	The Hearing Test In Disguise	Cochlear	Revolver/Will O'Rourke
1398-B.42	Palau Pledge	Palau Legacy Project	Host/Havas
1476-B.42	Geoff	Kraft Heinz Australia	Y&R Auckland