

Entry ID	Entry	Client	Entrant Company
F. PUBLIC RELATIONS			
F.01 Best Integrated Campaign Led by PR			
801-F.01	Coolest Suit	M.J. Bale	TBWA\Sydney
F.02 Best Use of PR Amplification for a Campaign			
443-F.02	No Robe	Art Series Hotel Group	AKQA
695-F.02	Premmie Proud	BabyLove	BWM Dentsu
1300-F.02	The Most Interesting Job Interview	Australian Secret Intelligence Service	Cummins&Partners
1400-F.02	Palau Pledge	Palau Legacy Project	Host/Havas
F.04 Best use of Unpaid Influencers			
581-F.04	The Business Course	The University of Auckland	DDB Group New Zealand
600-F.04	Give Nothing to Racism	New Zealand Human Rights Commission	Clemenger BBDO Wellington
1193-F.04	The Prototype that Wasn't	Volkswagen	DDB Sydney
1401-F.04	Palau Pledge	Palau Legacy Project	Host/Havas
1449-F.04	Sambassadors	Uber ANZ	Special Group
F.05 Best Sponsorship and/or Brand Partnership			
417-F.05	ANZ #HOLDTIGHT	ANZ	TBWA\Melbourne
879-F.05	Premmie Proud	BabyLove	BWM Dentsu
1305-F.05	SMARTWiG, POWERED BY THE STAR	The Star Sydney	Bashful
1459-F.05	Mini Legends Draft	NAB	Clemenger BBDO Melbourne
F.06 Best Use of Content in a PR activation			
804-F.06	Coolest Suit	M.J. Bale	TBWA\Sydney
1499-F.06	The World's Most Successful Recruitment Video	New Zealand Police	Ogilvy & Mather New Zealand
F.07 Best Use of a Promotional Event Led by PR			
1171-F.07	Currency Kitchen	Meat & Livestock Australia	The Monkeys
F.08 Best Corporate Social Responsibility Campaign led by PR			
419-F.08	ANZ #HOLDTIGHT	ANZ	TBWA\Melbourne
880-F.08	Premmie Proud	BabyLove	BWM Dentsu
1600-F.08	Give Registry	Myer	Clemenger BBDO Melbourne
1721-F.08	Until We All Belong	Airbnb	Clemenger BBDO Melbourne

F.10 Charity

557-F.10	Re:scam	Netsafe	DDB Group New Zealand
828-F.10	Go Balls Out	Testicular Cancer New Zealand	FCB New Zealand
1208-F.10	The Bottom 100	Fund for Peace	Host/Havas
1637-F.10	Bachelors & Bachelorettes	Australian Marriage Equality	AIRBAG