

Entry ID	Entry	Client	Entrant Company	39th AWARD Awards Finalists
J. DIGITAL				
J.04 Microsites - Business to Consumer				
856-J.04	The Hearing Test In Disguise	Cochlear	CHE Proximity	
1327-J.04	The Most Interesting Job Interview	Australian Secret Intelligence Service	Cummins & Partners	
J.09 Digital Campaign - Charity				
559-J.09	Re:scam	Netsafe	DDB Group New Zealand	
J.10 Online Ad - Banner Ad or Over the Page, Individual				
1698-J.10	Six Second Sale	Myer	Clemenger BBDO Melbourne	
J.12 Online Ad - Online Promotion				
1619-J.12	Passport Take Off	Qantas	BWM Dentsu	
J.13 Online Ad - Native Advertising				
630-J.13	Disappearing Person Alerts	Queensland Police	BWM Dentsu	
731-J.13	Alert Ad	VICTORIAN GOVERNMENT	BWM Dentsu	
J.15 Games - Mobile				
537-J.15	American Assassin	Village Roadshow	Isobar Australia	
1069-J.15	Tap of War	7-Eleven	Isobar Australia	
1771-J.15	Battle To The Beehive	VICE New Zealand	J. Walter Thompson New Zealand	
J.16 Games - Online				
1264-J.16	The Most Interesting Job Interview	Australian Secret Intelligence Service	Cummins & Partners	
1772-J.16	Battle To The Beehive	VICE New Zealand	J. Walter Thompson New Zealand	
J.19 Social Media - Best use of Social Media in a Promotional Campaign				
534-J.19	The Billion Point Giveaway	Velocity Frequent Flyer	CHE Proximity	
887-J.19	Premmie Proud	BabyLove	BWM Dentsu	
J.20 Social Media - Best Integrated Social Campaign				
545-J.20	The Billion Point Giveaway	Velocity Frequent Flyer	CHE Proximity	
811-J.20	Coollest Suit	M.J. Bale	TBWA\Sydney	
1690-J.20	Break Point	Transport Accident Commission (Victoria)	Clemenger BBDO Melbourne	

J.21 Social Media - Online Film, Individual

420-J.21	ANZ #HOLDTIGHT	ANZ	TBWA\Melbourne	39th AWARD Awards Finalists
602-J.21	Give Nothing to Racism	New Zealand Human Rights Commission	Clemenger BBDO Wellington	
819-J.21	Celebrate Australia	Meat & Livestock Australia	The Monkeys	
1152-J.21	Womankind	Berlei	The Monkeys	
1221-J.21	A Very Merry Mistake	Air New Zealand	Host/Havas	
1498-J.21	The world's most successful recruitment video	New Zealand Police	Ogilvy & Mather New Zealand	
1751-J.21	Virtual Equality	Queeraz	J.Walter Thompson	

J.22 Social Media - Online Film, Campaign

546-J.22	The Billion Point Giveaway	Velocity Frequent Flyer	CHE Proximity
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J.23 Social Media - Co-Creation / User Generated Content

309-J.23	Snaplications	McDonald's	VML
891-J.23	Premmie Proud	BabyLove	BWM Dentsu
1510-J.23	Fancestry	Optus	M&C Saatchi Sydney
1681-J.23	Break Point	Transport Accident Commission (Victoria)	Clemenger BBDO Melbourne

J.24 Social Media - Innovative Use of Social media

310-J.24	Snaplications	McDonald's	VML
631-J.24	Disappearing Person Alerts	Queensland Police	BWM Dentsu
1694-J.24	Break Point	Transport Accident Commission (Victoria)	Clemenger BBDO Melbourne

J.25 Social Media - Charity

818-J.25	Stop The Horror	Go Gentle Australia	Cummins&Partners
1355-J.25	Unmute	Movember	Cummins & Partners
1421-J.25	Parkinson's Challenge	Parkinson's NSW	J.Walter Thompson
1437-J.25	IF IT'S NOT GAY, IT'S NOT GAY	Rainbow YOUTH	Y&R Auckland
1489-J.25	AIME Cogs	AIME	M&C Saatchi Sydney
1564-J.25	Bachelors & Bachelorettes	Australian Marriage Equality	AIRBAG
1665-J.25	Dreamlab	Vodafone Foundation Australia	J.Walter Thompson

J.26 Best Use of Search

733-J.26	Alert Ad	VICTORIAN GOVERNMENT	BWM Dentsu
1590-J.26	LEGO Making The List	LEGO Australia	CHE Proximity

J.28 Apps

338-J.28	Scrabble Keyboard	Scrabble Club (HK)	Cheil Worldwide, Hong Kong
1610-J.28	ADF Active	Defence Force Recruitment	Host/Havas

J.31 Mobile

311-J.31	Snaplications	McDonald's	VML
734-J.31	Alert Ad	VICTORIAN GOVERNMENT	BWM Dentsu
892-J.31	Premmie Proud	BabyLove	BWM Dentsu
1364-J.31	Catwalk to Cart	Myer	Clemenger BBDO Melbourne

J.32 Mobile, Charity

829-J.32	Go Balls Out	Testicular Cancer New Zealand	FCB New Zealand
1667-J.32	Dreamlab	Vodafone Foundation Australia	J.Walter Thompson

J.33 Digital Kiosk, Point of Sale, On-Site, Outdoor Digital

589-J.33	Steinlager - Fight for Territory	Lion	DDB Group New Zealand
809-J.33	Coolest Suit	M.J. Bale	TBWA\Sydney

J.35 Online Promotion, Campaign

549-J.35	The Billion Point Giveaway	Velocity Frequent Flyer	CHE Proximity
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J.38 Emerging Digital / Connected Products, Charity

560-J.38	Re:scam	Netsafe	DDB Group New Zealand
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